The course introduces the modern business enterprise with an
emphasis on the interdependence of the business functions in a global
environment. Topics include the cross border impacts of culture, politics,
and law on trade, investment, marketing, management, and accounting
and financial systems. Restricted to BBA students
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

This study abroad course introduces students to the international
business environment. Topics include cultural, political, social, and
economic factors affecting international business, and the regulatory and
ethical environment of global businesses
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter

B A 4312. International Business Internship.
Integration of professional and academic experience through internship
in an international business related activity with an external employer.
Prerequisites: International Business Minors only, junior or senior
classification, enrollment subject to availability and approval
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter

B A 4315. International Trade Operations.
This course examines the basics of international trade operations,
focusing on the procedures, documentation, and regulation pertaining
to export and import operations from the perspectives of exporters,
importers, and various intermediaries. Prerequisites: MGT 3375 and
MKT 4310
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter

B A 5351. Organizational Performance and Competitive Advantage.
This course is designed to provide an integrative understanding of
the firm. A variety of organizational models and perspectives will be
incorporated to facilitate understanding of the complexities of the firm,
its environments, and its relationships with stakeholders. Includes focus
on case analysis issues and communication skills. Prerequisite: MBAs
only
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

B A 5352. Developing the Financial Perspective of the Firm.
Development of the theoretical basis and presentation of accounting and
finance. Topics include understanding the basic elements of financial
statements, the use of accounting information in decision making, and
the techniques for the acquisition and management of the firm’s financial
resources. Prerequisite: B A 5351 or concurrent enrollment
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

B A 5353. Understanding and Analyzing Organizational Problems.
An introduction to the concepts of economic theory and optimization,
with an emphasis on developing skills in data and economic analysis
to solve business problems. Coverage includes prices, costs, market
structures, macroeconomic policies, and optimization. Prerequisite:
B A 5351 or concurrent enrollment
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

B A 5368A. MBA Full Time Cohort International Experience.
This course will focus on developing an understanding and analysis
of issues related to business challenges in another country. Students
will gain first-hand experience with the business practices, culture and
economy of another country. Corequisite: MGT 5313
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter