The course introduces the modern business enterprise with an
emphasis on the interdependence of the business functions in a global
environment. Topics include the cross border impacts of culture, politics,
and law on trade, investment, marketing, management, and accounting
and financial systems.
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Dif Tui- Business Admin
Grade Mode: Standard Letter
TCCN: BUSI 1301

This study abroad course introduces students to the international
business environment. Topics include cultural, political, social, and
economic factors affecting international business, and the regulatory and
ethical environment of global businesses.
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing|Dif Tui- Business
Admin
Grade Mode: Standard Letter

B A 4312. International Business Internship.
Integration of professional and academic experience through internship
in an international business related activity with an external employer.
Prerequisites: Instructor approval.
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing|Dif Tui- Business
Admin
Grade Mode: Standard Letter

B A 4315. International Trade Operations.
This course examines the basics of international trade operations,
focusing on the procedures, documentation, and regulation pertaining
to export and import operations from the perspectives of exporters,
importers, and various intermediaries. Prerequisites: MGT 3375 and
MKT 4310 both with grades of "D" or better.
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing|Dif Tui- Business
Admin
Grade Mode: Standard Letter

This course is designed to contribute to the development of the business
professional. Academic content is supplemented by training in soft skill
topics to better prepare the students for a successful business career.
Repeatable for credit with different topic.
1 Credit Hour. 1 Lecture Contact Hour. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Credit/No Credit

B A 5351. Organizational Performance and Competitive Advantage.
This course is designed to provide an integrative understanding of
the firm. A variety of organizational models and perspectives will be
incorporated to facilitate understanding of the complexities of the firm,
its environments, and its relationships with stakeholders. Includes focus
on case analysis issues and communication skills.
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

B A 5353. Understanding and Analyzing Organizational Problems.
An introduction to the concepts of economic theory and optimization,
with an emphasis on developing skills in data and economic analysis
to solve business problems. Coverage includes prices, costs, market
structures, macroeconomic policies, and optimization. Corequisite:
B A 5351 with a grade of "C" or better.
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

B A 5368A. MBA Full Time Cohort International Experience.
This course will focus on developing an understanding and analysis
of issues related to business challenges in another country. Students
will gain first-hand experience with the business practices, culture and
economy of another country. Corequisite: MGT 5313 with a grade of "C" or
better.
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing|Topics
Grade Mode: Standard Letter

B A 5396. Internship in Business Administration.
This course is based on experiential learning while the student works in
business administration. Students will integrate both professional and
academic experiences through the internship with an external employer.
Prerequisite: Instructor approval.
3 Credit Hours. 1 Lecture Contact Hour. 20 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter

B A 5398. Independent Study in Business Administration.
This course focuses on individual in-depth research. Students, in
consultation with a faculty member, choose a selected area of study in
business administration and work independently on a specialized project.
Course may be repeated with approval of associate dean for graduate
programs. Prerequisite: Instructor approval.
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter