This course examines the speaking and listening principles and techniques that are fundamental for every aspect of human communication. The course develops basic verbal and nonverbal communication skills and knowledge in three specific contexts: interpersonal, small group, and public speaking. (MC).  
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Course Attribute(s): Component Area Option Core|Lab Required| Multicultural Content|Time Conflicts Permitted  
Grade Mode: Standard Letter  
TCCN: SPCH 1311  
about Fundamentals of Human Communication

COMM 1340. Voice and Articulation.  
This course is a study of the physiology of the human voice and the sounds of speech. The student’s own voice will be the primary focus, with practice to develop speech appropriate for professional contexts. Prerequisite: COMM 1310.  
3 Credit Hours. 3 Lecture Contact Hours. 2 Lab Contact Hours.  
Grade Mode: Standard Letter  
TCCN: SPCH 1342  
about Voice and Articulation

COMM 2111. Speech and Drama Activities.  
A course designed to provide credit for participation in communication studies and theatre activities. May be repeated for a total four credits in communication studies and four credits in theatre. May be repeated with different emphasis for additional credit.  
1 Credit Hour. 1 Lecture Contact Hour. 1 Lab Contact Hour.  
Course Attribute(s): Exclude from 3-peat Processing  
Grade Mode: Standard Letter  
TCCN: SPCH 1144  
about Speech and Drama Activities

COMM 2315. Interpersonal Communication.  
This course studies communication principles and theories exploring interpersonal interactions with emphasis on conceptual foundations, personal growth and skill enhancement. Prerequisite: COMM 1310.  
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Grade Mode: Standard Letter  
TCCN: SPCH 1318  
about Interpersonal Communication

COMM 2326. Interpretive Reading.  
A study of the techniques of the oral interpretation of literature with an emphasis on performance. Prerequisite: COMM 1310.  
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Grade Mode: Standard Letter  
about Interpretive Reading

COMM 2330. Small Group Communication.  
This course focuses on communication in small groups and teams including an analysis of the structure and skills involved in managing the task and relational components of group work. Special emphasis is placed on problem solving discussion, effective meeting leadership and participation, and critical thinking. Prerequisite: COMM 1310.  
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Grade Mode: Standard Letter  
TCCN: SPCH 2333  
about Small Group Communication

COMM 2338. Public Speaking.  
This course helps the student to develop personal speaking skills and introduces principles of contemporary types of speeches. Prerequisite: COMM 1310.  
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Grade Mode: Standard Letter  
TCCN: SPCH 1315  
about Public Speaking

This course explores how to conduct and interpret communication research through the scientific method. Prerequisite: 6 hours COMM.  
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Grade Mode: Standard Letter  
about Empirical Research Methods

COMM 3302. Rhetorical Research Methods.  
Students will explore and apply methods of analysis and evaluation of rhetorical discourse with emphasis on developing critical research and writing skills. Students should complete COMM 3302 before enrolling in other advanced rhetorical studies courses. Prerequisite: COMM 2338.  
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Grade Mode: Standard Letter  
about Rhetorical Research Methods

COMM 3310. Communication Theory.  
This course explores the practical ways in which communication theory operates to foster self-awareness, to make sense of personal experiences, and to cultivate critical thinking.  
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Grade Mode: Standard Letter  
about Communication Theory
COMM 3318J. Communication in Health Organizations.
This course examines the delivery and exchange of messages within health organizations. Specific communication contexts to be emphasized will include interpersonal conflict, negotiating, communication networks, communication environments, virtual systems of communication, channel/ media selection strategies, communication climate, communities of practice, public relations communication campaigns, and organizational crisis management. Prerequisite: COMM 2315 or COMM 2330 or COMM 2338.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing Topics
Grade Mode: Standard Letter

COMM 3318K. Diversity and Communication.
This course will examine various styles of formal and informal communication and how to build awareness and understanding of diversity. It will address diversity issues stemming from similarities and differences in social characteristics such as age, gender, race, and sexual orientation. It will address how society communicates about issues related to diversity. Prerequisites: COMM 2315 or COMM 2330 or COMM 2338.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing Topics
Grade Mode: Standard Letter

COMM 3318L. Intercultural Communication in the Americas.
This course explores principles and practices of intercultural communication with specific applications to North and South America.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): 3-peat Processing Topics
Grade Mode: Standard Letter

COMM 3318M. Environmental Communication: Sustainability, Rhetoric, Criticism and Advocacy.
The analysis of environmental communication contributes much to our knowledge about public discourse and the symbolic processes of influence in formal oratory, public debate, political communication, organizational communication, and mass media. This course will challenge you, but the rewards will be worth the effort - you will see and hear the public messages around you in a whole new way.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Standard Letter

COMM 3318Q. The Dark Side of Communication.
The Dark Side of Communication will examine aversive and problematic interactions in the interpersonal, organizational, and instructional settings. Sample topics include hurtful messages, stalking, aggression, jealousy, fatal attraction, and conflict. Students will take a research-based approach to understanding these undesirable, yet very common, communicative messages. Restricted to sophomore or higher classification.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing Topics
Grade Mode: Standard Letter

COMM 3318R. Instructional Communication Practicum.
This course will provide students with an overview of instructional communication research including teacher immediacy and clarity, and student responsiveness and engagement. Students will also work with a faculty supervisor as an instructional aide in which they will facilitate experiential activities and learn to assess lower division assignments. Permission of supervising instructor is required prior to registration.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Topics Writing Intensive
Grade Mode: Standard Letter

COMM 3318S. Social Media in Organizations.
Social Media in Organizations prepares students to be effective social media writers, resourceful workers, critical consumers, and savvy job seekers. We will consider members’ use of social media inside organizations as well as explore our peripheral connection with organizations as consumers and prospective employees.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing Topics
Grade Mode: Standard Letter

COMM 3318T. Sports Communication.
Sports Communication provides a theoretical foundation to understand and apply interpersonal, organizational, team, and public communication skills in sports settings. Sample topics include: fan culture, racial identity and gender, player/coach interactions, and crisis communication. Students gain practical knowledge and skills to optimize verbal and nonverbal messages in sports contexts. Prerequisite: COMM 1310. Sophomore standing required.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing Topics
Grade Mode: Standard Letter

COMM 3319. Introduction to Organizational Communication.
Examines contemporary research about the influence of communication on the organization. Prepares the student to understand and manage communication processes in organizations. Prerequisites: COMM 2315 or COMM 2330; Full major or minor status.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter
COMM 3325. Communication and Conflict Management.
Demonstrates the ways communication skills can be used to manage conflict. The class also provides an analytic framework for diagnosing conflict, negotiation, and mediation. Prerequisites: COMM 2315 or 2330 or permission of instructor; Full major or minor status. (WI).
about Communication and Conflict Management
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Writing Intensive
Grade Mode: Standard Letter
about Communication and Conflict Management

COMM 3326. Family Communication.
A study of the theory and research exploring the family communication process in a variety of family types. Prerequisites: COMM 2315; Full major or minor status. (WI).
about Family Communication
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Writing Intensive
Grade Mode: Standard Letter
about Family Communication

COMM 3328. Communication and Gender.
Investigates the interactive nature of communication and gender, the creation of gender identities, and the role of gender and communication in a variety of settings. Prerequisites: COMM 2315; Full major or minor status. (MC) (WI).
about Communication and Gender
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Multicultural Content|Writing Intensive
Grade Mode: Standard Letter
about Communication and Gender

COMM 3329. Intercultural Communication.
Presents theory and research exploring the family communication process in a variety of family types. Prerequisites: COMM 2315, COMM 2330, or COMM 2338; Full major or minor status. (MC).
about Intercultural Communication
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Multicultural Content
Grade Mode: Standard Letter
about Intercultural Communication

COMM 3330. Nonverbal Communication.
Introduces the conceptual foundations of nonverbal communication. Theoretical components, research methods and applications of nonverbal communication are also explored in a variety of contexts.
about Nonverbal Communication
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter
about Nonverbal Communication

COMM 3345. Argumentation and Debate.
A study of basic principles of argumentation emphasizing analysis, evidence, reasoning, and refutation and their applications in formal and informal debate contexts. Students will do laboratory work with the University forensics squad. Prerequisite: COMM 1310.
about Argumentation and Debate
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter
about Argumentation and Debate

COMM 3358. Professional Communication.
Application of self-presentation and interaction concepts and skills to the transition from undergraduate studies to professional life, including job selection, resume preparation and presentation, interviewing, and interaction management in business and professional settings. Prerequisite: COMM 2315, COMM 2330, or COMM 2338.
about Professional Communication
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter
about Professional Communication

COMM 4111. Practicum in Communication Studies.
On-the-job experience working with faculty to assist with the department missions of teaching, research or service. Students may work in the department communication lab, assist faculty in the classroom, serve as faculty research assistants or other academic support tasks. May be repeated one time for additional credit. Prerequisites: Senior class standing and permission of department chair; Full major or minor status.
about Practicum in Communication Studies
1 Credit Hour. 0 Lecture Contact Hours. 1 Lab Contact Hour.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter
about Practicum in Communication Studies

COMM 4307. Media Criticism.
Explores the influence of media messages based upon communication and rhetorical theories in shaping perceptions and values. Focus is upon the rhetorical analysis of how the visual media of film and television communicate social, political, and personal attitudes and behaviors. Prerequisites: COMM 2338; Full major or minor status.
about Media Criticism
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter
about Media Criticism

COMM 4310. Methods of Teaching Communication Studies.
A study of methods of teaching communication studies principles and skills for secondary school teachers. Prerequisites: Permission of instructor; Full major or minor status. (WI).
about Methods of Teaching Communication Studies
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Writing Intensive
Grade Mode: Standard Letter
about Methods of Teaching Communication Studies

COMM 4315. Directed Research in Communication Studies.
Individual or group research projects at the advanced level that are not offered in the present curriculum. Permission and project approval must be obtained from the departmental chair prior to registration. May be repeated with different emphasis for additional credit. Prerequisites: Permission of instructor; Full major or minor status.
about Directed Research in Communication Studies
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing|Dual Enrollment Permitted
Grade Mode: Standard Letter
about Directed Research in Communication Studies
Designed to assist individuals to manage and implement programs in communication studies and theatre. The course includes practical experience in directing debate, plays, and individual events. Repeatable for credit with different emphasis. Prerequisites: COMM 3345 or permission of instructor; Full major or minor status.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter
about Directed Communication Studies and Theatre Activities

COMM 4321. American Speeches.
Analysis and evaluation of major American speeches and their influence on the history and culture of the United States from 1630 to the present. Prerequisites: COMM 2338; Full major or minor status.
Course Attribute(s): Multicultural Content
Grade Mode: Standard Letter
about American Speeches

COMM 4322. Rhetoric of Protest Movements.
Explores the persuasive strategies used by protest and political movements to promote social and political change. Focuses upon the application of critical perspectives in understanding the stages, leadership styles, and rhetorical appeals characteristics of movements in American society. Prerequisites: COMM 2338; Full major or minor status.
Course Attribute(s): Multicultural Content
Grade Mode: Standard Letter
about Rhetoric of Protest Movements

COMM 4324. Organizational Rhetoric.
Guided by principles of rhetoric, students will investigate a variety of functions for internal and external audiences. Functions will include building identity; managing issues, impressions, and crisis; and influencing organizational culture. Students will use this knowledge to create and analyze organizational messages. Prerequisite: COMM 2338.
Grade Mode: Standard Letter
about Organizational Rhetoric

COMM 4325. Communication and Technology.
This course explores how the use of information and communication technologies relates to interpersonal, organizational, public, political, and intercultural communication practices and outcomes. Prerequisites: COMM 2315, COMM 2330, or COMM 2338.
Grade Mode: Standard Letter
about Communication and Technology

COMM 4326. Health Communication.
This course provides students with an overview of major theoretical and practical issues for communicating about health issues in clinical, organizational, relational, and public contexts. Students will gain knowledge and skills to improve patient health outcomes through effective message strategies. Prerequisite: COMM 2315, COMM 2330, or COMM 2338.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter
about Health Communication

COMM 4329. Communication Training and Human Resource Development.
This course presents the principles and skills of developing and presenting communication training programs. An emphasis is placed upon applications of communication skill development, communication theory, and instructional communication research in organizational contexts. Prerequisite: COMM 2315, COMM 2330, or COMM 2338.
Course Attribute(s): Multicultural Content
Grade Mode: Standard Letter
about Communication Training and Human Resource Development

COMM 4331. Persuasion.
An investigation of rhetorical and behavioral theories of persuasion, the devising of persuasive campaigns, as well as the consumption and generation of persuasive messages in a variety of communication settings. Applicable for careers in business, law, and human relations. Prerequisites: COMM 2315 or COMM 2338; Full major or minor status.
Grade Mode: Standard Letter
about Persuasion

COMM 4338. Advanced Public Speaking.
In-depth critical analysis of speech construction and the development of presentation skills. Prerequisites: COMM 2338; Full major or minor status.
Grade Mode: Standard Letter
about Advanced Public Speaking

COMM 4345. Political Communication.
A study of historical and contemporary political campaigns in the United States analyzing management strategies, promotional techniques, and rhetorical messages. Prerequisites: COMM 2338; Full major or minor status.
Grade Mode: Standard Letter
about Political Communication
COMM 4347. Leadership and Communication.
An advanced course in communication designed to examine in detail the phenomenon of leadership in groups and organizations. Various theories and approaches to leadership will be surveyed with an emphasis on applying leadership principles. Prerequisites: COMM 2330; Full major or minor status.

Grade Mode: Standard Letter

COMM 4351. Relational Communication.
This course is a study of communication in close relationships.

Grade Mode: Standard Letter

COMM 4390. Communication Internship.
This course provides on the job experience in a communication related role in an approved organization. Enrollment requires permission of the instructor, a minimum of 150 clock hours on the job, a written contract with the internship coordinator, and a final portfolio of work. Students cannot gain more than three hours of credit for COMM 4390. Prerequisites: 9 hours of upper level communication electives completed with a grade of “C” or higher. Restricted to full majors or minors in their junior or senior year. Good academic standing required.

Grade Mode: Standard Letter

COMM 5100. Teaching Communication Studies.
An introduction to curriculum, instruction, and assessment methods in the teaching of Communication Studies. Provides an orientation as well as regular in-service training and planned periodic evaluations of instructional responsibilities. This course does not earn graduate degree credit. Repeatable with different emphasis. Graded on a credit (CR), no credit (F) basis.

Grade Mode: Standard Letter

COMM 5199B. Thesis.
This course represents a student’s continuing thesis enrollments. The student continues to enroll in this course until the thesis is submitted for binding. Graded on a credit (CR), progress (PR), no-credit (F) basis.

Grade Mode: Credit/No Credit

COMM 5299B. Thesis.
This course represents a student’s continuing thesis enrollments. The student continues to enroll in this course until the thesis is submitted for binding. Graded on a credit (CR), progress (PR), no-credit (F) basis.

Grade Mode: Credit/No Credit

An examination of empirical research methods in speech communication. Measurement procedures, statistics, experimental design, and descriptive research methods will be investigated as well as a consideration of scholarly writing and library research. Required of communication studies majors.

Grade Mode: Standard Letter

COMM 5302. Rhetorical Methods.
A study of approaches to the analysis of public discourse directed toward establishing workable perspectives for students conducting rhetorical analysis. Required of communication studies majors.

Grade Mode: Standard Letter

COMM 5310. Methods of Teaching Communication Studies.
A study of the methods of the teaching speech communication principles and skills for secondary school teachers. Prerequisite: Admission to teacher certification program or permission of department chair.

Grade Mode: Standard Letter

A course to be offered to certain graduate students to allow for independent study in a specific area for which a regular course is not available. May be repeated with different emphasis for additional credit.

Grade Mode: Standard Letter

COMM 5318. Seminar in Interpersonal Communication.
A review of current research in the area. Includes an examination of contemporary theories and research methods.

Grade Mode: Standard Letter
COMM 5319. Organizational Communication.
Examines organizational communication theory and research in applied organizational contexts. Provides communication professionals with an analytical framework for improving communication.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

Designed to assist any teacher, whether of speech and drama or some other subject, in directing speech and drama activities. During the course, those in the class will actually direct debate, plays, declamation, and other activities. May be repeated with different emphasis for additional credit.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5321. Communication Assessment.
An in-depth study of communication assessment techniques employed in the field of oral communication. Statistical, experimental, and observational methods of assessing oral communication in interpersonal, group, and classroom settings are included.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5324. Seminar in Instructional Communication.
Examines communication instruction theory and research and their practical applications in various instructional settings.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5325. Seminar in Human Communication Theory.
An examination of theories of human communication contexts including interpersonal, family, intercultural, organizational, and instructional communication. May be repeated with a different topic.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5327. Contemporary Rhetorical Theory.
A survey of the major contemporary theoretical perspectives and conceptual debates in rhetoric. Focuses upon critical interpretations and applications of theory in addition to study of primary theorists' writings.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5329B. Communication and Negotiation.
Examines theory, research, and practice of conflict management and negotiation. Prerequisite: COMM 5319 or permission of instructor.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5329D. Managing Communication Technologies in the Workplace.
Examines how communication technologies both help and hinder workplace communication. Examines theory, practical applications, key scholars and empirical research. Heavy focus on using case studies that provide context for learning how to thrive in the contemporary organization.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5329E. Communication and Organizational Culture.
A seminar about communication and organizational culture. Discussion and materials explore communication practices that enable people to identify themselves as members of an organization and bind themselves to each other. Students will have the opportunity to analyze an organization. Prerequisite: COMM 5319 or consent of instructor is required.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5330. Seminar in Nonverbal Communication.
A review of current theory and research of nonverbal communication behavior.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5331. Seminar in Persuasive Communication.
An analysis of behavioral theories of persuasion. Emphasis placed on understanding established theories of attitude formation and change, contemporary persuasion, research, and the application of persuasion theory.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5332. Seminar in Communication and Technology.
Focuses on research and theories about the relationships between technology and communication behavior in interpersonal group, and organization contexts. Also considers relationships between communication, technology, and culture.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter
COMM 5342. Historical Rhetoric and Social Influence.
The analytical study of speeches, speakers, groups, movements, and rhetorical strategies in history. Includes emphasis on the following topics: American Public Address, Rhetoric of Woman’s Suffrage, and other historic topics of interest. May be repeated with different emphasis or topic for additional credit.
about Historical Rhetoric and Social Influence
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter
about Historical Rhetoric and Social Influence

The analytical study of speeches, speakers, groups, movements, and rhetorical strategies in contemporary society. Includes emphasis on the following topics: rhetoric and culture, rhetorical movements, and rhetorical genres. May be repeated with a different topic.
about Contemporary Rhetoric and Social Influence
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter
about Contemporary Rhetoric and Social Influence

COMM 5344. American Speeches.
This course is a survey of American public address. The class will study significant and representative speeches from different periods of American history. This class will examine what the study of American public address can teach us about history, communication, and social influence.
about American Speeches
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter
about American Speeches

COMM 5345. Seminar in Political Communication.
Study of political communication in contemporary times. Course will cover the rhetoric of candidates and politicians, the structure of political campaigns, and campaign practices.
about Seminar in Political Communication
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter
about Seminar in Political Communication

COMM 5347. Seminar in Small Group Communication.
An examination of theories and research evidence about communication in the small group.
about Seminar in Small Group Communication
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter
about Seminar in Small Group Communication

COMM 5350. Applied Communication Studies.
An application of communication principles and skills. Topics covered may include organizational, interpersonal, nonverbal and group communication, conflict management, communication technology, and persuasion analysis. May not be taken for credit by students pursuing M.A. degree in Communication. May be repeated for additional credit with department approval.
about Applied Communication Studies
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter
about Applied Communication Studies

COMM 5355. Media Criticism.
A rhetorical analysis of media from a Contemporary Cultural Studies perspective.
about Media Criticism
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter
about Media Criticism

COMM 5356. Gender and Communication.
An examination of research and theories about gender communication, relationships, and qualitative research methods.
about Gender and Communication
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Multicultural Content
Grade Mode: Standard Letter
about Gender and Communication

COMM 5360. Introduction to Empirical Research in Communication.
Introduction to Communication Studies as a behavioral science. Students will learn principles of the scientific method; explore quantitative and qualitative methods; investigate variables across the field (persuasion, interpersonal, organizational, non-verbal, intercultural, and instructional); and analyze and apply research in Communication. This course does not earn graduate degree credit.
about Introduction to Empirical Research in Communication
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from Graduate GPA|Leveling
Grade Mode: Leveling/Assistantships
about Introduction to Empirical Research in Communication

COMM 5362A. Organizational Communication.
Introduction to communication concepts in the context of organizations. Students will learn how communication influences contemporary organizations through familiarity with contemporary research. Students will be prepared to understand, investigate, and manage communication processes in organizations. This course does not earn graduate degree credit.
about Organizational Communication
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from Graduate GPA|Leveling|Topics
Grade Mode: Leveling/Assistantships
about Organizational Communication

COMM 5362B. Organizational Rhetoric.
Introduction to the study of organizational rhetoric designed for internal and external audiences. Students will analyze and create messages based in theories of organizational rhetoric. This course does not earn graduate degree credit.
about Organizational Rhetoric
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from Graduate GPA|Leveling|Topics
Grade Mode: Leveling/Assistantships
about Organizational Rhetoric
COMM 5363. Introduction to Rhetorical Research in Communication.
Introduction to the rhetorical tradition in Communication, with a focus on
methods of analysis of discourse. Students will learn the significance of
rhetorical analysis; explore a variety of critical methodologies; perform an
analysis of discourse; and report findings in writing. This course does not
earn graduate degree credit.

COMM 5371. Communication Training and Development.
This course examines the theory and practice of developing and
presenting communication training sessions for organizations. Prerequisite: COMM 5319 or permission of instructor.

COMM 5372. Organizational Communication Analysis and
Development.
Examines communication problems in organizations and describes
effective interventions. Provides communication managers and
consultants with a broad range of tools and procedures for diagnosing
and changing communication. Prerequisite: COMM 5319, undergraduate
organizational communication course, or permission of instructor.

COMM 5374. Seminar in Organizational Rhetoric.
This seminar will include an examination of how organizations use
symbols to accomplish a variety of functions for internal and external
audiences, as well as exploring the concept of organization as rhetorical
argument.

COMM 5390. Communication Internship.
Students acquire on-the-job experience in a position with an off-campus
organization using skills and knowledge acquired through graduate
coursework; requires written reports and other projects as specified by
the supervising instructor. Graded on a credit (CR), no credit (F) basis. Prerequisite: Permission of instructor.

COMM 5395. Capstone Research Project.
Under the direction of a graduate faculty member, students develop and
submit a research or applied project using knowledge and skills acquired
through graduate coursework. Required for students not pursuing the
thesis path. May be taken only once for degree credit. Prerequisite:
Permission of instructor.

COMM 5399A. Thesis.
This course represents a student’s initial thesis enrollment. No
thesis credit is awarded until student has completed the thesis in
Communication Studies 5399B. Graded on a credit (CR), progress (PR),
no-credit (F) basis.

COMM 5399B. Thesis.
This course represents a student’s continuing thesis enrollments. The
student continues to enroll in this course until the thesis is submitted for
binding. Graded on a credit (CR), progress (PR), no-credit (F) basis.

COMM 5599B. Thesis.
This course represents a student’s continuing thesis enrollments. The
student continues to enroll in this course until the thesis is submitted for
binding. Graded on a credit (CR), progress (PR), no-credit (F) basis.

COMM 5999B. Thesis.
This course represents a student’s continuing thesis enrollments. The
student continues to enroll in this course until the thesis is submitted for
binding. Graded on a credit (CR), progress (PR), no-credit (F) basis.

Independent study of a specific communication research area. May
be repeated with different emphasis for additional credit. Prerequisite:
Doctoral level standing.

Independent study of a specific communication research area. May
be repeated with different emphasis for additional credit. Prerequisite:
Doctoral level standing.
COMM 7325A. Instructional Communication.
A review of instructional communication theory and research with an emphasis on the function of communication in instructional settings. Prerequisite: Doctoral level standing.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Topics
Grade Mode: Standard Letter

COMM 7325B. Organizational Communication.
A review of organizational communication theory and research with an emphasis on organizational development from a communication perspective. Prerequisite: Doctoral level standing.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Topics
Grade Mode: Standard Letter

COMM 7325C. Communication Assessment.
An in depth study of communication assessment techniques employed in the field of oral communication. Statistical, experimental, and observational methods of assessing oral communication in interpersonal, group, and classroom settings are included.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Topics
Grade Mode: Standard Letter