FM 1330. Introduction to Fashion Merchandising.
Survey of the fashion industry including an overview of the development, production and distribution of fashion goods and services.

Grade Mode: Standard Letter
TCCN: HECO 2311
about Introduction to Fashion Merchandising

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 1332. Textiles.
A consumer-oriented study of the relationship of fibers, fabrics, and textile product end-uses.

Grade Mode: Standard Letter
TCCN: HECO 1320
about Textiles

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 2330. Fashion Promotional Strategies I.
The study of promotional strategies unique to the fashion industry. Emphasis is placed on techniques used at the retail level. Prerequisite: FM 1330.

Grade Mode: Standard Letter
about Fashion Promotional Strategies I

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 2334. Textile Product Analysis.
The study of textile product quality control issues important to manufacturers, retailers, and consumers. Emphasis is placed on evaluating quality based on appearance, cost, durability, and end-use of textile products. Prerequisites: FM 1330 and FM 1332.

Grade Mode: Standard Letter
about Textile Product Analysis

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 2335. Gender, Appearance, and Society.
The investigation of the role of dress and appearance in nonverbal communication, development of the self and gender identity, and social interactions of individuals with a particular emphasis on diverse appearances by various cultural groups.

Grade Mode: Standard Letter
about Gender, Appearance, and Society

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 3330. Fashion Buying Principles I.
Quantitative concepts used in merchandising fashion goods with an emphasis on profitability. Prerequisites: FM 1330 and MATH 1315 or MATH 1319.

Grade Mode: Standard Letter
about Fashion Buying Principles I

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 3332. Fashion Promotional Strategies II.
The study of promotional strategies unique to the fashion industry. Emphasis is placed on techniques initiated by manufacturers and wholesalers of fashion products. Prerequisites: FM 2330.

Grade Mode: Standard Letter
about Fashion Promotional Strategies II

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 3334. Fashion Merchandising Administration.
The study of human resource management in the fashion industry including recruitment, development, assessment, and compensation. Prerequisite: FM 1330.

Grade Mode: Standard Letter
about Fashion Merchandising Administration

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 3335. Pre-history to Renaissance Textiles, Dress and Adornment.
Survey of textiles, dress and adornment from pre-history through the ancient Eastern and Middle Eastern cultures to the development of Western civilization ending with the Northern Renaissance.

Grade Mode: Standard Letter
about Pré-histoire à l'Adornment Renaissance des textiles, du vêtement et de l'ornementation

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 3336. Baroque to Modern Western Dress and Adornment.
Chronological study of Western dress and adornment from the Baroque period through modern times. Emphasis on the socio-economic, political, and technological factors contributing to the evolution of fashion. about Baroque to Modern Western Dress and Adornment

Grade Mode: Standard Letter
about Baroque to Modern Western Dress and Adornment

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 4101. Special Problems in Fashion Merchandising.
A study of selected areas of Fashion Merchandising. Repeatable for credit with different emphasis.

Grade Mode: Standard Letter
about Special Problems in Fashion Merchandising

1 Credit Hour. 0 Lecture Contact Hours. 2 Lab Contact Hours.

On-site study of current textile, merchandising, retail and promotional trends and fashion career related topics. Prerequisite: FM 1330 and FM 1332.

Grade Mode: Standard Letter
about Specialty Fashion Markets: Career Day

1 Credit Hour. 1 Lecture Contact Hour. 0 Lab Contact Hours.

FM 4122. Special Events: Fashion.
The study of all facets involved in planning, organizing, and implementation of a fashion related special event. Prerequisite: FM 2330.

Grade Mode: Standard Letter
about Special Events: Fashion

1 Credit Hour. 1 Lecture Contact Hour. 0 Lab Contact Hours.

Course Attribute(s): Exclude from 3-peat Processing
FM 4301. Internship in Fashion Merchandising.
This course is an Internship in Fashion Merchandising-related professions focused on production, distribution, or retailing of fashion goods, or auxiliary services. Repeatable for credit once. (WI).
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter
about Internship in Fashion Merchandising

3 Credit Hours. 0 Lecture Contact Hours. 6 Lab Contact Hours.

FM 4302A. Special Events Planning.
An in-depth study of selected topics and emerging issues related to the planning of special events. Emphasis will be on planning, organizing, implementing and evaluating special events.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter
about Special Events Planning

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 4302B. Specialty Fashion Markets.
An in-depth study of specialty fashion markets including historic background; significance of the market; terminology; product assortment, development, production and distribution; and trend analysis.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter
about Specialty Fashion Markets

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 4302F. Trends Forecasting and Social Media.
This special topics course in Fashion Merchandising will focus on specific methods for forecasting fashion trends and the role of social media in the diffusion of fashion trends.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter
about Trends Forecasting and Social Media

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 4320. Fashion Merchandising in Domestic Markets.
An on-site study of domestic fashion market centers. Course examines the design, production, and distribution of fashion products and services at various market levels. Repeatable for credit with different emphasis.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter
about Fashion Merchandising in Domestic Markets

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 4331. Fashion Buying Principles II.
A study of the roles and responsibilities of fashion merchandise buyers. Emphasis on retail buying functions, including developing merchandise plans, selecting products, negotiating terms, and monitoring performance. Prerequisite: FM 3330.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter
about Fashion Buying Principles II

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 4334. Fashion Product Development.
The course will focus on fashion product development for target markets. Emphasis of the course will be placed on line development, product specification, color and textile selection, sizing and product costing.
Course Attribute(s): Writing Intensive
Grade Mode: Standard Letter
about Fashion Product Development

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

An analysis of variables, concepts and theories related to the role of the consumer in fashion and fashion product consumption. Prerequisite: FM 2335.
Course Attribute(s): Writing Intensive
Grade Mode: Standard Letter
about Principles of Fashion Consumption

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 4337. Fashion Merchandising.
The study of managerial decisions in fashion retailing with an emphasis on operational issues. Prerequisites: FM 1330, FM 2330, FM 3330, and FM 3334, or consent of instructor.
Course Attribute(s): Writing Intensive
Grade Mode: Standard Letter
about Fashion Merchandising

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 4338. Enterprise Development.
Principles and procedures used in creating successful enterprises to meet consumer demand, including consumer research, logistical issues, and strategic planning. Examines various product and service offerings in traditional and non-traditional outlets.
Course Attribute(s): Writing Intensive
Grade Mode: Standard Letter
about Enterprise Development

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 4339. Fashion Economics.
Economic perspective of textile products, production and global sourcing with emphasis on U.S. fashion industries. Prerequisite: FM 1330, FM 1332, and ECO 2301, or ECO 2314 and ECO 2315. (WI).
Course Attribute(s): Writing Intensive
Grade Mode: Standard Letter
about Fashion Economics

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

FM 4340. Fashion Merchandising in International Markets.
Study of Fashion Merchandising topics in international settings. Emphasis will be placed on market differences and cultural awareness, and the implications within Fashion Merchandising professions. Repeatable for credit with different emphasis. (MC).
Course Attribute(s): Multicultural Content
Grade Mode: Standard Letter
about Fashion Merchandising in International Markets

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
FM 4391. Independent Study in Fashion Merchandising.
Independent reading and/or research on a specific topic related to
students' primary area of interest. Work may consist of research, reviews,
and integration of existing literature or other appropriate independent
work. May be repeated once for credit with approval of instructor.
Prerequisites: FM 1330 and consent of instructor. (WI).

about Independent Study in Fashion Merchandising

3 Credit Hours. 0 Lecture Contact Hours. 6 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing|Writing Intensive
Grade Mode: Standard Letter

about Independent Study in Fashion Merchandising