The School of Journalism and Mass Communication offers opportunities for media professional and recent graduates to expand their education and training within the mass communication field. The courses offered cultivate strong research, analytical and digital skills that prove advantageous to media professionals. The curriculum emphasizes digital competencies across the core and elective classes. The program enables students whose undergraduate major may not have been mass communication to gain digital skills (e.g., web design, digital storytelling, storytelling across platforms and writing) and theoretical base for mass communications careers.

Students complete an 18-hour core as well as electives. Students choose to create a professional project or write a thesis to graduate. Core courses focus on media writing, digital storytelling, law/ethics, digital media issues, mass communication, theory and research. Electives address a variety of topics such as: web design, media design, content management, strategic communication campaigns and crisis communication. Students can earn internship credit and also have the opportunity to study abroad. Courses are offered face-to-face in the evening, via a hybrid teaching model because a large percentage of students enrolled are working professionals.

Facilities

The Schools’ faculty offices, classrooms, Mi lab, media labs, and administrative offices are located in historic Old Main.

Financial Assistance

Graduate assistantships are offered with competitive stipends. A graduate assistantship provides an out-of-state tuition waiver for non-resident students.

The School offers limited scholarships for currently enrolled students. The College of Fine Arts and Communication and the Graduate College provide a variety of scholarships for new and returning graduate students. See the various web sites for details.

Master of Arts (M.A.)

- Major in Mass Communication (Professional Project Option) (http://mycatalog.txstate.edu/graduate/fine-arts-communication/journalism-mass/mass-communication-ma/)
- Major in Mass Communication (Thesis Option) (http://mycatalog.txstate.edu/graduate/fine-arts-communication/journalism-mass/mass-communication-thesis-ma/)