The School of Journalism and Mass Communication offers an opportunity for media professionals, and recent graduates to expand their education and training within the mass communication field by earning an MA degree.

Students in the MA program take a variety of skills-based and theory courses. The curriculum provides students with the digital and analytic skills needed for the field of mass communication. Students can select to earn the general MA in mass communication, or the can decide to declare a concentration in the area of global media, digital media, or strategic communication and take nine hours of coursework centered in their concentration. Courses are offered during the evening, online, or via a hybrid teaching model because a large percentage of students enrolled are working professionals.

Facilities

The School’s faculty offices, classrooms, Mi lab, media labs, and administrative offices are located in historic Old Main.

Financial Assistance

Graduate assistantships are offered with competitive stipends. Having a graduate assistantship also provides an out-of-state tuition waiver. Assistantship responsibilities include teaching fundamentals of digital media or assisting faculty with research. Most assistantships are assigned in May for the fall term, but assistantships may be available for students who wish to begin the graduate program in the spring.

The department offers limited scholarships for currently enrolled students. Also, the College of Fine Arts and Communication and the Graduate College provide a variety of scholarships for new and returning graduate students. See the various web sites for details.

Master of Arts (M.A.)

- Major in Mass Communication (Digital Media Concentration Professional Project Option) (http://mycatalog.txstate.edu/graduate/fine-arts-communication/journalism-mass/mass-communication-digitalmedia-profproject-ma)
- Major in Mass Communication (Digital Media Concentration Thesis Option) (http://mycatalog.txstate.edu/graduate/fine-arts-communication/journalism-mass/mass-communication-digitalmedia-thesis-ma)
- Major in Mass Communication (Global Media Concentration Professional Project Option) (http://mycatalog.txstate.edu/graduate/fine-arts-communication/journalism-mass/mass-communication-globalmedia-profproject-ma)
- Major in Mass Communication (Global Media Concentration Thesis Option) (http://mycatalog.txstate.edu/graduate/fine-arts-communication/journalism-mass/mass-communication-globalmedia-thesis-ma)
- Major in Mass Communication (Strategic Communication Concentration Professional Project Option) (http://mycatalog.txstate.edu/graduate/fine-arts-communication/journalism-mass/mass-communication-strategiccomm-profproject-ma)
- Major in Mass Communication (Strategic Communication Concentration Thesis Option) (http://mycatalog.txstate.edu/graduate/fine-arts-communication/journalism-mass/mass-communication-strategiccomm-thesis-ma)
- Major in Mass Communication (Thesis Option) (http://mycatalog.txstate.edu/graduate/fine-arts-communication/journalism-mass/mass-communication-thesis-ma)