
Old Main Building Room 102
 Telephone: 512-245-2656 Fax: 512-245-7649
www.masscomm.txstate.edu (<http://www.masscomm.txstate.edu/>)

The School of Journalism and Mass Communication offers opportunities for professionals and recent graduates to expand their education and training in digital media strategy and storytelling by earning a Master of arts (M.A.) degree with a major in Mass Communication. The courses offered cultivate strong research, analytical and digital skills that prepare students to advance in digital media and strategic communication careers or to pursue a doctoral degree. The curriculum emphasizes digital competencies across the core and elective classes. The program enables students whose undergraduate major may not have been mass communication to gain digital skills (e.g., web design, digital storytelling, storytelling across platforms and writing) and a theoretical base for mass communications careers.

Digital media strategy and storytelling are at the heart of our graduate program. Today's media environment relies on analytics and storytelling to engage and communicate with various audiences. In addition to applied research, and theoretical core courses, students can customize their degree by taking major elective courses, independent studies, education abroad and working directly with faculty on either professional project or thesis. Students can earn internship credit and elect courses from related disciplines such as communication studies, education, sociology, and business. Courses are offered in various formats including on-campus, online and hybrid models.

Facilities

The Schools' faculty offices, classrooms, Mi lab, media labs, and administrative offices are located in historic Old Main. Live Oak Hall, our film and television studio complete, features a state-of-the-art television studio and control room.

Graduate Assistantships & Scholarships

Graduate assistantships are offered with competitive stipends. A graduate assistantship provides an out-of-state tuition waiver for non-resident students. Out-of-state students who receive a competitive scholarship of at least \$1,000 also receive an out-of-state tuition waiver.

The School of Journalism and Mass Communication offers limited scholarships for currently enrolled students. The College of Fine Arts and Communication and the Graduate College provide a variety of scholarships for new and returning graduate students. See the various web sites for details.

Master of Arts (M.A.)

- Major in Mass Communication (Professional Project Option) (<http://mycatalog.txstate.edu/graduate/fine-arts-communication/journalism-mass/mass-communication-ma/>)
- Major in Mass Communication (Thesis Option) (<http://mycatalog.txstate.edu/graduate/fine-arts-communication/journalism-mass/mass-communication-thesis-ma/>)