MASTER OF ARTS (M.A.)
MAJOR IN COMMUNICATION STUDIES

Major Program
A Master of Arts (M.A.) major in Communication Studies offers students maximum flexibility in designing their own customized programs. Students may choose the comprehensive program or thesis program with either a resource area or minor option for course work in other departments. Students may select communication studies courses that develop expertise in one or more of the following areas: organizational communication, rhetorical studies, communication training and development, interpersonal communication, health communication, or instructional communication. Students also may select courses from related disciplines, such as mass communication, education, English, psychology, sociology, and business. The department encourages all students to explore courses that provide a breadth of knowledge about human communication.

Organizational Communication
Students primarily interested in organizational communication investigate the function, flow, and structure of communication in organizations to enhance organizational effectiveness.

Rhetorical Studies
Students interested in rhetorical studies investigate how symbols have the power to shape perceptions and alter attitudes. Students may select from courses that offer a broad overview of rhetorical theory and rhetorical methods.

Communication Training and Development
Students who seek careers as communication trainers or human resource development specialists select from several courses that provide information and prescribe strategies to enhance communication performance.

Health Communication
Students who focus on health communication investigate the essential role of communication in healthcare through a variety of courses that explore such topics as barriers to patient and provider interactions, health communication leadership, health disparities, healthcare training and assessment, health in relationships and healthcare team effectiveness.

Interpersonal Communication
Students who emphasize interpersonal communication take courses that focus on the role of communication in the development and maintenance of human relationships. Seminar in Interpersonal Communication provides a comprehensive review of theory and research that explores interpersonal relationships.

Instructional Communication
Students who wish to pursue careers in teaching at the community college level will take courses that will prepare them for a career in education including communication curricula typically found in community colleges (interpersonal communication, small group communication, public speaking, and communication fundamentals). In addition, students may select courses from our outstanding College of Education.

Facilities
The department is located in the completely renovated Centennial Hall which offers outstanding resources including faculty offices, several graduate assistant office suites, computer labs, conference rooms, classrooms equipped with comprehensive instructional technologies, and a state of the art teaching theatre. The department also has a newly renovated research lab with computer technology and data collection tools.

Faculty
The department’s faculty members are active in state, regional, national, and international associations and widely publish their research in books, professional and academic journals, podcasts, and blogs.

Application Requirements
The items listed below are required for admission consideration for applicable semesters of entry during the 2017-2018 academic year. Submission instructions, additional details, and changes to admission requirements for semesters other than the 2017-2018 academic year can be found on the program’s web page (http://gradcollege.txstate.edu/programs). International students should review the International Admission Documents (http://mycatalog.txstate.edu/graduate/admission-documents/international) section of the catalog for additional requirements.

- completed online ApplyTexas application
- $40 nonrefundable application fee
- $50 nonrefundable international evaluation fee (if applicable)
- baccalaureate degree from a regionally accredited university
- official transcripts required from each institution where course credit was granted
- minimum 3.2 GPA in your last 60 hours of undergraduate course work (plus any completed graduate courses)
- background course work: at least 18 hours of communication studies undergraduate credit hours*
- GRE scores not required
- statement of purpose
- three letters of recommendation

TOEFL or IELTS Scores
Non-native English speakers who do not qualify for an English proficiency waiver:

- official TOEFL iBT scores required with a 78 overall and minimum individual module scores of
  - 19 listening
  - 19 reading
  - 19 speaking
  - 18 writing
- official IELTS (academic) scores required with a 6.5 overall and minimum individual module scores of 6.0

This program does not offer admission if the scores above are not met.
Degree Requirements

There are two program options for graduate students: the comprehensive, non-thesis program provides the greatest flexibility and breadth of understanding, and the thesis program emphasizes greater depth of understanding. The department assigns all communication studies majors to the comprehensive program with a resource area. After the first term of coursework, the student may request the thesis option or select a minor.

Students may choose to finish either program with 6 or more hours of a resource area or a minor. Students consult with the communication studies graduate advisor to select the courses in a resource area, but students must consult and obtain the approval of graduate advisors in other departments to complete a minor. Minors often involve more than 6 hours of coursework.

While it is possible to complete the degree requirements within three long terms, many majors elect to extend their course work over two years. Communication studies graduate courses are usually offered in the evening during a long term.

Students must maintain a 3.0 GPA in all communication studies courses in order to graduate.

Applying for a Thesis or a Comprehensive Exam Committee

A student must be in good academic standing to apply for a thesis or comprehensive exam committee. The student’s cumulative GPA in all their graduate classes and in their communication studies classes must be 3.0 or higher. Also, the student should not have any incomplete grades in their classes.

Students must submit departmental forms to the director of graduate studies by November 1 or April 1. Students applying for a thesis must make the request in the term in which they will complete 15 hours of course work. This is generally during the second term of full-time graduate course work since students must complete a thesis over two or more terms. Students applying for a comprehensive exam committee must make the request in the term in which they will complete 27 hours of course work. This is the term before they anticipate graduating. The graduate faculty reviews all requests.

Course Requirements

9-hour Minor Option, Non-thesis

Core

- COMM 5309 Proseminar in Communication Research Methods

Choose one from the following:

- COMM 5301 Empirical Methods in Communication Research
- COMM 5302 Rhetorical Methods
- COMM 5303 Qualitative Research Methods in Communication

Electives

Chosen from the following in consultation with graduate advisor:

- COMM 5315 Directed Research in Communication Studies

6-hour Minor Option, Thesis

Core

- COMM 5309 Proseminar in Communication Research Methods

Choose one of the following:

- COMM 5301 Empirical Methods in Communication Research
- COMM 5302 Rhetorical Methods
- COMM 5303 Qualitative Research Methods in Communication

Electives

Chosen from the following in consultation with graduate advisor:

- COMM 5315 Directed Research in Communication Studies
- COMM 5318 Interpersonal Communication
- COMM 5319 Organizational Communication
- COMM 5321 Communication Assessment
- COMM 5324 Seminar in Instructional Communication
- COMM 5325 Seminar in Human Communication Theory
- COMM 5327 Contemporary Rhetorical Theory
- COMM 5329B Communication and Negotiation
- COMM 5329D Managing Communication Technologies in the Workplace
- COMM 5329E Communication and Organizational Culture
- COMM 5330 Nonverbal Communication
- COMM 5331 Persuasive Communication
- COMM 5332 Communication and Technology
- COMM 5342 Historical Rhetoric and Social Influence
- COMM 5343 Contemporary Rhetoric and Social Influence
- COMM 5345 Political Communication
- COMM 5347 Small Group Communication
- COMM 5350 Applied Communication Studies
- COMM 5355 Media Criticism
- COMM 5356 Gender and Communication
- COMM 5371 Communication Training and Development
- COMM 5372 Organizational Communication Analysis and Development
- COMM 5374 Organizational Rhetoric
- COMM 5395 Capstone Research Project

Total Hours: 36
COMM 5345  Political Communication
COMM 5347  Small Group Communication
COMM 5350  Applied Communication Studies
COMM 5355  Media Criticism
COMM 5356  Gender and Communication
COMM 5371  Communication Training and Development
COMM 5372  Organizational Communication Analysis and Development
COMM 5374  Organizational Rhetoric
COMM 5395  Capstone Research Project

Minor 6

Thesis 6

Choose a minimum of 6 hours
COMM 5199B Thesis
COMM 5299B Thesis
COMM 5399A Thesis
COMM 5399B Thesis
COMM 5599B Thesis
COMM 5999B Thesis

Total Hours 30

6-hour Minor Option, Research

Core 6

COMM 5309  Proseminar in Communication Research Methods

Choose one of the following:
COMM 5301  Empirical Methods in Communication Research
COMM 5302  Rhetorical Methods
COMM 5303  Qualitative Research Methods in Communication

Electives 24

Choose from the following in consultation with graduate advisor:
COMM 5315  Directed Research in Communication Studies
COMM 5318  Interpersonal Communication
COMM 5319  Organizational Communication
COMM 5321  Communication Assessment
COMM 5324  Seminar in Instructional Communication
COMM 5325  Seminar in Human Communication Theory
COMM 5327  Contemporary Rhetorical Theory
COMM 5329B Communication and Negotiation
COMM 5329D Managing Communication Technologies in the Workplace
COMM 5329E Communication and Organizational Culture
COMM 5330  Nonverbal Communication
COMM 5331  Persuasive Communication
COMM 5332  Communication and Technology
COMM 5342  Historical Rhetoric and Social Influence
COMM 5343  Contemporary Rhetoric and Social Influence
COMM 5345  Political Communication
COMM 5347  Small Group Communication
COMM 5350  Applied Communication Studies
COMM 5355  Media Criticism
COMM 5356  Gender and Communication
COMM 5371  Communication Training and Development
COMM 5372  Organizational Communication Analysis and Development
COMM 5374  Organizational Rhetoric
COMM 5395  Capstone Research Project

Resource Area 6

Thesis 6

Choose a minimum of 6 hours
COMM 5199B Thesis
COMM 5299B Thesis
COMM 5399A Thesis
COMM 5399B Thesis
COMM 5599B Thesis
COMM 5999B Thesis

Total Hours 30
Non-thesis Option

Core
- COMM 5309 Proseminar in Communication Research Methods

Choose one of the following:
- COMM 5301 Empirical Methods in Communication Research
- COMM 5302 Rhetorical Methods
- COMM 5303 Qualitative Research Methods in Communication

Electives

Chosen from the following in consultation with graduate advisor:
- COMM 5315 Directed Research in Communication Studies
- COMM 5318 Interpersonal Communication
- COMM 5319 Organizational Communication
- COMM 5321 Communication Assessment
- COMM 5324 Seminar in Instructional Communication
- COMM 5325 Seminar in Human Communication Theory
- COMM 5327 Contemporary Rhetorical Theory
- COMM 5329B Communication and Negotiation
- COMM 5329D Managing Communication Technologies in the Workplace
- COMM 5329E Communication and Organizational Culture
- COMM 5330 Nonverbal Communication
- COMM 5331 Persuasive Communication
- COMM 5332 Communication and Technology
- COMM 5342 Historical Rhetoric and Social Influence
- COMM 5343 Contemporary Rhetoric and Social Influence
- COMM 5345 Political Communication
- COMM 5347 Small Group Communication
- COMM 5350 Applied Communication Studies
- COMM 5355 Media Criticism
- COMM 5356 Gender and Communication
- COMM 5371 Communication Training and Development
- COMM 5372 Organizational Communication Analysis and Development
- COMM 5374 Organizational Rhetoric
- COMM 5395 Capstone Research Project

Resource Area 6

Total Hours 36

If a student elects to follow the thesis option for the degree, a committee to direct the written thesis will be established. The thesis must demonstrate the student’s capability for research and independent thought. Preparation of the thesis must be in conformity with the Graduate College Guide to Preparing and Submitting a Thesis or Dissertation.


The student must submit an official Thesis Proposal Form (http://www.gradcollege.txstate.edu/forms.html) and proposal to his or her thesis committee. Thesis proposals vary by department and discipline. Please see your department for proposal guidelines and requirements. After signing the form and obtaining committee members’ signatures, the graduate advisor’s signature if required by the program and the department chair’s signature, the student must submit the Thesis Proposal Form with one copy of the proposal attached to the dean of The Graduate College for approval before proceeding with research on the thesis. If the thesis research involves human subjects, the student must obtain exemption or approval from the Texas State Institutional Review Board prior to submitting the proposal form to The Graduate College. If the thesis research involves vertebrate animals, the proposal form must include the Texas State IACUC approval code. It is recommended that the thesis proposal form be submitted to the dean of The Graduate College by the end of the student’s enrollment in 5399A. Failure to submit the thesis proposal in a timely fashion may result in delayed graduation.

Thesis Committee

The thesis committee must be composed of a minimum of three approved graduate faculty members.

Thesis Enrollment and Credit

The completion of a minimum of six hours of thesis enrollment is required. For a student’s initial thesis course enrollment, the student will need to register for thesis course number 5399A. After that, the student will enroll in thesis B courses in their field, e.g., ENG 5399A, ENG 5199B, ENG 5299B, ENG 5399B, ENG 5599B, and ENG 5999B, in each subsequent semester until the thesis is defended with the department and approved by The Graduate College. Preliminary discussions regarding the selection of a topic and assignment to a research supervisor will not require enrollment for the thesis course.

A student will be required to enroll in and pay the fee for at least one hour of the thesis course during any term in which the student will receive thesis supervision or guidance and/or in which the student is using university resources. Failure to register for the thesis course during a term in which supervision is received may result in postponement of graduation. After initial enrollment in 5399A, the student will continue to enroll in a thesis B course as long as it takes to complete the thesis. In the rare case when a student has not previously enrolled in thesis and plans to work on and complete the thesis in one term, the student will enroll in both 5399A and 5399B. The only grades assigned for thesis courses are PR (progress), CR (credit), W (withdrawn), and F (failing). If acceptable progress is not being made in a thesis course, the instructor may issue a grade of F. If the student is making acceptable progress, a grade of PR is assigned until the thesis is completed. The minimum number of hours of thesis credit (“CR”) will be awarded only after the thesis has been both approved by The Graduate College and released to Alkek Library.

A student who has selected the thesis option must be registered for the thesis course during the term or Summer I (during the summer, the thesis course runs ten weeks for both sessions) in which the degree will be conferred.

Fee Reduction

A master’s degree candidate for graduation may be eligible for a one-time fee reduction under V.T.C.A. Education Code, Section 54.054. Please refer to the section titled Fee Reduction in the Additional Fees and Expenses chapter of this catalog for more information.

Thesis Deadlines and Approval Process

Thesis deadlines are posted on The Graduate College (http://www.gradcollege.txstate.edu) website under “Current Students.” The
completed thesis must be submitted to the chair of the thesis committee on or before the deadlines listed on The Graduate College website.

The following must be submitted to The Graduate College by the thesis deadline listed on The Graduate College website:

1. The Thesis Submission Approval Form bearing original (wet) and/or electronic signatures of the student and all committee members.
2. One (1) PDF of the thesis in final form, approved by all committee members, uploaded in the online Vireo submission system.

After the dean of The Graduate College approves the thesis, Alkek Library will harvest the document from the Vireo submission system for publishing in the Digital Collections database (according to the student's embargo selection). NOTE: MFA theses will have a permanent embargo and will never be published to Digital Collections.

While original (wet) signatures are preferred, there may be situations as determined by the chair of the committee in which obtaining original signatures is inefficient or has the potential to delay the student’s progress. In those situations, the following methods of signing are acceptable:

- signing and faxing the form
- signing, scanning, and emailing the form
- notifying the department in an email from their university’s or institution’s email account that the committee chair can sign the form on their behalf
- electronically signing the form using the university’s licensed signature platform.

Scanned, faxed, or email communications must be submitted to The Graduate College together with the form containing original signatures.

No copies are required to be submitted to Alkek Library. However, the library will bind copies submitted that the student wants bound for personal use. Personal copies are not required to be printed on archival quality paper. The student will take the personal copies to Alkek Library and pay the binding fee for personal copies.

Doctoral and Master’s level courses in Communication Studies: COMM

Courses Offered

Communication Studies (COMM)

COMM 5100. Teaching Communication Studies.
An introduction to curriculum, instruction, and assessment methods in the teaching of Communication Studies. Provides an orientation as well as regular in-service training and planned periodic evaluations of instructional responsibilities. This course does not earn graduate degree credit. Repeatable with different emphasis. Graded on a credit (CR), no credit (F) basis.
1 Credit Hour. 1 Lecture Contact Hour. 0 Lab Contact Hours.
Course Attribute(s): Graduate Assistantship|Exclude from Graduate GPA
Grade Mode: Leveling/Assistantships

COMM 5199B. Thesis.
This course represents a student’s continuing thesis enrollments. The student continues to enroll in this course until the thesis is submitted for binding. Graded on a credit (CR), progress (PR), no-credit (F) basis.
1 Credit Hour. 1 Lecture Contact Hour. 0 Lab Contact Hours.
Grade Mode: Credit/No Credit

COMM 5299B. Thesis.
This course represents a student’s continuing thesis enrollments. The student continues to enroll in this course until the thesis is submitted for binding. Graded on a credit (CR), progress (PR), no-credit (F) basis.
2 Credit Hours. 2 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Credit/No Credit

An examination of empirical research methods in speech communication. Measurement procedures, statistics, experimental design, and descriptive research methods will be investigated as well as a consideration of scholarly writing and library research. Required of communication studies majors.
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5302. Rhetorical Methods.
A study of approaches to the analysis of public discourse directed toward establishing workable perspectives for students conducting rhetorical analysis. Required of communication studies majors.
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5303. Qualitative Research Methods in Communication.
This course provides an introduction to qualitative methods of inquiry in communication. Students will learn and apply principles of qualitative research designs in data collection, analysis, and integration of narrative and non-numeric data in communication research. Must receive permission to enroll from the Department of Communication Studies Graduate Director.
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5304. Work/Life Intersections.
This course examines those situations where work and life intersect and how humans use communication to create, negotiate, and manage work/life intersections.
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5307. The Dark Side of Communication.
This graduate seminar will examine aversive and problematic interactions in interpersonal, organizational, health, and instructional settings. Sample topics include (un)fairness, backstabbing/betrayal, breaking up, end of life communication, deception, teacher misbehaviors, and bullying. Students will take a research-based approach to understanding these undesirable, yet common, messages. Prerequisite: Must receive permission to enroll from the Department of Communication Studies Graduate Director.
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5309. Proseminar in Communication Research Methods.
The goal of this course is to provide students with an overview of the methods used in the discipline of Communication Studies. To that end, we will begin by introducing students to the history of the discipline followed by overviews of rhetorical, quantitative, and qualitative research methods. Prerequisite: Must receive permission to enroll from the Department of Communication Studies Graduate Director.
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter
COMM 5310. Methods of Teaching Communication Studies. A study of the methods of the teaching speech communication principles and skills for secondary school teachers. Prerequisite: Admission to teacher certification program or permission of department chair
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5312. Intercultural Communication. This course examines how culture evolves and is maintained through communicative systems of meaning. The many ways in which language, culture, and communication interact with, influence, and manifest in each other in everyday experience are explored
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5313. Relational Communication. This course provides a comprehensive overview of relational communication theories and research. Students engage with theory and research frameworks to think critically about relational communication perspectives and contributions, understand the strengths and limitations of those perspectives, and learn to contribute to new knowledge of relational communication. Students must receive permission to enroll from the Department of Communication Studies Graduate Director
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5314. Family Communication. This course explores the communication processes associated with families. Topic areas for exploration will include: storytelling, intimacy, conflict, rituals, religion, health-illness, and death. The goal is to further understand interdisciplinary research and theory related to family interactions embedded in larger webs of social, cultural, and generational relationships. Students must receive permission to enroll from the Department of Communication Studies Graduate Director
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5315. Directed Research in Communication Studies. A course to be offered to certain graduate students to allow for independent study in a specific area for which a regular course is not available. May be repeated with different emphasis for additional credit
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Dual Enrollment Permitted
Grade Mode: Standard Letter

COMM 5318. Interpersonal Communication. A review of current research in the area. Includes an examination of contemporary theories and research methods
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5319. Organizational Communication. Examines organizational communication theory and research in applied organizational contexts. Provides communication professionals with an analytical framework for improving communication
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5320. Directing Communication Studies and Theatre Activities. Designed to assist any teacher, whether of speech and drama or some other subject, in directing speech and drama activities. During the course, those in the class will actually direct debate, plays, declamation, and other activities. May be repeated with different emphasis for additional credit
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5321. Communication Assessment. An in-depth study of communication assessment techniques employed in the field of oral communication. Statistical, experimental, and observational methods of assessing oral communication in interpersonal, group, and classroom settings are included
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5324. Seminar in Instructional Communication. Examines communication instruction theory and research and their practical applications in various instructional settings
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5325. Seminar in Human Communication Theory. An examination of theories of human communication contexts including interpersonal, family, intercultural, organizational, and instructional communication. May be repeated with a different topic
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5327. Contemporary Rhetorical Theory. A survey of the major contemporary theoretical perspectives and conceptual debates in rhetoric. Focuses upon critical interpretations and applications of theory in addition to study of primary theorists' writings
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5329B. Communication and Negotiation. Examines theory, research, and practice of conflict management and negotiation. Prerequisite: COMM 5319 or permission of instructor
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Topics
Grade Mode: Standard Letter

COMM 5329D. Managing Communication Technologies in the Workplace. Examines how communication technologies both help and hinder workplace communication. Examines theory, practical applications, key scholars and empirical research. Heavy focus on using case studies that provide context for learning how to thrive in the contemporary organization
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Topics
Grade Mode: Standard Letter
COMM 5329E. Communication and Organizational Culture.
A seminar about communication and organizational culture. Discussion
and materials explore communication practices that enable people
to identify themselves as members of an organization and bind
themselves to each other. Students will have the opportunity to analyze
an organization. Prerequisite: COMM 5319 or consent of instructor is
required
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Topics
Grade Mode: Standard Letter

COMM 5330. Nonverbal Communication.
A review of current theory and research of nonverbal communication
behavior
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5331. Persuasive Communication.
An analysis of theories of persuasion. Emphasis placed on understanding
established theories of attitude formation and change, contemporary
persuasion, research, and the application of persuasion theory
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5332. Communication and Technology.
Focuses on research and theories about the relationships between
technology and communication behavior in interpersonal group,
and organization contexts. Also considers relationships between
communication, technology, and culture
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

This course provides an overview of health communication theory
and research to explore how interpersonal, organization, and cultural
messages shape our views of illness and the health care system.
Topics will include health literacy, health risk messages, e-health, health
disparities, and physician-patient interactions. Students much receive
permission to enroll from the Department of Communication Studies
Graduate Director
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5334. American Speeches.
This course is a survey of American public address. The class will
study significant and representative speeches from different periods of
American history. This class will examine what the study of American
public address can teach us about history, communication, and social
influence
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5345. Political Communication.
Study of political communication in contemporary times. Course will
cover the rhetoric of candidates and politicians, the structure of political
campaigns, and campaign practices
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5347. Small Group Communication.
An examination of theories and research evidence about communication
in the small group
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5350. Applied Communication Studies.
An application of communication principles and skills. Topics covered
may include organizational, interpersonal, nonverbal and group
communication, conflict management, communication technology, and
persuasion analysis. May not be taken for credit by students pursuing
M.A. degree in Communication. May be repeated for additional credit with
department approval
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5355. Media Criticism.
A rhetorical analysis of media from a Contemporary Cultural Studies
perspective
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Grade Mode: Standard Letter

COMM 5356. Gender and Communication.
An examination of research and theories about gender communication,
relationships, and qualitative research methods. (MULT)
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Multicultural Content
Grade Mode: Standard Letter

COMM 5360. Introduction to Empirical Research in Communication.
Introduction to Communication Studies as a behavioral science. Students
will learn principles of the scientific method; explore quantitative and
qualitative methods; investigate variables across the field (persuasion,
interpersonal, organizational, non-verbal, intercultural, and instructional);
and analyze and apply research in Communication. This course does not
earn graduate degree credit
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from Graduate GPA/Leveling
Grade Mode: Leveling/Assistantships
COMM 5362A. Organizational Communication.  
Introduction to communication concepts in the context of organizations. Students will learn how communication influences contemporary organizations through familiarity with contemporary research. Students will be prepared to understand, investigate, and manage communication processes in organizations. This course does not earn graduate degree credit 
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Course Attribute(s): Exclude from Graduate GPA|Leveling|Topics  
Grade Mode: Leveling/Assistantships

COMM 5362B. Organizational Rhetoric.  
Introduction to the study of organizational rhetoric designed for internal and external audiences. Students will analyze and create messages based in theories of organizational rhetoric. This course does not earn graduate degree credit 
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Course Attribute(s): Exclude from Graduate GPA|Leveling|Topics  
Grade Mode: Leveling/Assistantships

COMM 5363. Introduction to Rhetorical Research in Communication.  
Introduction to the rhetorical tradition in Communication, with a focus on methods of analysis of discourse. Students will learn the significance of rhetorical analysis; explore a variety of critical methodologies; perform an analysis of discourse; and report findings in writing. This course does not earn graduate degree credit 
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Course Attribute(s): Exclude from Graduate GPA|Leveling|Topics  
Grade Mode: Leveling/Assistantships

COMM 5371. Communication Training and Development.  
This course examines the theory and practice of developing and presenting communication training sessions for organizations. Prerequisite: COMM 5319 or permission of instructor 
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Grade Mode: Standard Letter

COMM 5372. Organizational Communication Analysis and Development.  
Examines communication problems in organizations and describes effective interventions. Provides communication managers and consultants with a broad range of tools and procedures for diagnosing and changing communication. Prerequisite: COMM 5319, undergraduate organizational communication course, or permission of instructor 
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Grade Mode: Standard Letter

COMM 5374. Organizational Rhetoric.  
This course will include an examination of how organizations use symbols to accomplish a variety of functions for internal and external audiences, as well as exploring the concept of organization as rhetorical argument 
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Grade Mode: Standard Letter

COMM 5390. Communication Internship.  
Students acquire on-the-job experience in a position with an off-campus organization using skills and knowledge acquired through graduate coursework; requires written reports and other projects as specified by the supervising instructor. Graded on a credit (CR), no credit (F) basis. Prerequisite: Permission of instructor 
3 Credit Hours. 0 Lecture Contact Hours. 10 Lab Contact Hours.  
Grade Mode: Credit/No Credit

COMM 5395. Capstone Research Project.  
Under the direction of a graduate faculty member, students develop and submit a research or applied project using knowledge and skills acquired through graduate coursework. Required for students not pursuing the thesis path. May be taken only once for degree credit. Prerequisite: Permission of instructor 
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Grade Mode: Standard Letter

COMM 5399A. Thesis.  
This course represents a student’s initial thesis enrollment. No thesis credit is awarded until student has completed the thesis in Communication Studies 5399B. Graded on a credit (CR), progress (PR), no-credit (F) basis 
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Grade Mode: Credit/No Credit

COMM 5399B. Thesis.  
This course represents a student’s continuing thesis enrollments. The student continues to enroll in this course until the thesis is submitted for binding. Graded on a credit (CR), progress (PR), no-credit (F) basis 
5 Credit Hours. 5 Lecture Contact Hours. 0 Lab Contact Hours.  
Grade Mode: Credit/No Credit

COMM 5599A. Thesis.  
This course represents a student’s continuing thesis enrollments. The student continues to enroll in this course until the thesis is submitted for binding. Graded on a credit (CR), progress (PR), no-credit (F) basis 
9 Credit Hours. 9 Lecture Contact Hours. 0 Lab Contact Hours.  
Grade Mode: Credit/No Credit

Independent study of a specific communication research area. May be repeated with different emphasis for additional credit. Prerequisite: Doctoral level standing 
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Grade Mode: Standard Letter

COMM 7325A. Instructional Communication.  
A review of instructional communication theory and research with an emphasis on the function of communication in instructional settings. Prerequisite: Doctoral level standing 
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Course Attribute(s): Topics  
Grade Mode: Standard Letter

COMM 7325B. Organizational Communication.  
A review of organizational communication theory and research with an emphasis on organizational development from a communication perspective. Prerequisite: Doctoral level standing 
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.  
Course Attribute(s): Topics  
Grade Mode: Standard Letter
COMM 7325C. Communication Assessment.
An in-depth study of communication assessment techniques employed in the field of oral communication. Statistical, experimental, and observational methods of assessing oral communication in interpersonal, group, and classroom settings are included.

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Topics
Grade Mode: Standard Letter