 requirement for the Certified Public Accountant (CPA) license. An undergraduate degree in accounting is not required.

The Master of Science major in Data Analytics and Information Systems (MSDAIS) program produces graduates with the skills required to be proficient in data analytics and information systems. The MSDAIS program is designed to prepare students to use information systems and quantitative skills to conduct data analysis. Graduates of this program will be capable of transforming organizational data into actionable information using data analytics and information systems skills.

The Master of Science major in Marketing Research and Analysis (MSMRA) program readies graduates for positions in marketing that will be involved in creating, analyzing, interpreting, and utilizing data. These positions include market researchers, data analysts, marketing and digital specialists, and marketing managers. Typical job titles include Strategic Data Insights Analysts, Digital Marketing Specialists, Marketing Analyst, Consumer Insights Manager, Digital Marketing Analyst, and Data Specialist.

The Master of Science in Quantitative Finance and Economics (MSQFE) prepares students with advanced skills in financial and economic analysis using large data sets. Graduates from this program have the quantitative and methodological skills and knowledge needed in the marketplace, becoming capable of transforming financial and economic problems into business solutions through statistical analysis, computation and simulation methods, and numerical modeling.

**Master of Business Administration**

- **Major in Business Administration (Flex Computer Information Systems Concentration)** ([http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-computerinfosystems-mba/](http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-computerinfosystems-mba/))
- **Major in Business Administration (Flex Engineering Technology Concentration)** ([http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-engineeringtech-mba/](http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-engineeringtech-mba/))
- **Major in Business Administration (Flex Healthcare Administration Concentration)** ([http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-healthadmin-mba/](http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-healthadmin-mba/))
- **Major in Business Administration (Flex Human Resource Management Concentration)** ([http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-humanresourcemang-mba/](http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-humanresourcemang-mba/))
- **Major in Business Administration (Flex International Business Concentration)** ([http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-international-business-mba/](http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-international-business-mba/))
- **Major in Business Administration (Flex Supply Chain Management Concentration)** ([http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-supplychainmgmt-mba/](http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-supplychainmgmt-mba/))
- **Major in Business Administration (Full-Time Cohort)** ([http://mycatalog.txstate.edu/graduate/mccoy-business-administration/mba/](http://mycatalog.txstate.edu/graduate/mccoy-business-administration/mba/))
- **Major in Business Administration (General Flex Non-thesis Option)** ([http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-genflex-nonthesis-mba/](http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-genflex-nonthesis-mba/))
- **Major in Business Administration (General Flex Thesis Option)** ([http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-genflex-thesis-mba/](http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-genflex-thesis-mba/))