EMMETT AND MIRIAM MCCOY COLLEGE OF BUSINESS ADMINISTRATION

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Accounting—Ann L. Watkins, Ph.D.
Computer Information Systems and Quantitative Methods—Ju Long, Ph.D.
Finance and Economics—Ruby Kishan, Ph.D.
Management—Paula L. Rechner, Ph.D.
Marketing—Raymond P. Fisk, Ph.D.

Named on February 27, 2004 in honor of the generous support of Mr. and Mrs. Emmett McCoy, Texas State’s Emmett and Miriam McCoy College of Business Administration provides broad-based undergraduate and master’s-level educational programs that produce graduates with the values, knowledge, and skills to help them excel in a diverse, globally-competitive environment.

The McCoy College of Business Administration is dedicated to pursuing and providing the knowledge and skills that prepare graduate students for key management responsibilities in today’s complex and dynamic global business environment. The McCoy College challenges graduate students to develop the knowledge, skills, and abilities necessary to advance their personal and professional objectives through an environment of teaching excellence, complemented by scholarly research and service.

Master of Business Administration

- Major in Business Administration (General Flex Non-thesis Option) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-genflex-nonthesis-mba)
- Major in Business Administration (General Flex Thesis Option) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-genflex-thesis-mba)
- Major in Business Administration (Flex Computer Information Systems Concentration) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-computerinfosystems-mba)
- Major in Business Administration (Flex Engineering Technology Concentration) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-engineeringtech-mba)
- Major in Business Administration (Flex Health Administration Concentration) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-healthadmin-mba)
- Major in Business Administration (Flex Human Resources Management Concentration) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-humanresourcemang-mba)
- Major in Business Administration (Flex International Business Concentration) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-international-business-mba)
- Major in Business Administration (Full-Time Cohort) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/mba)