EMMETT AND MIRIAM MCCOY COLLEGE OF BUSINESS ADMINISTRATION

Dean
Denise T. Smart, Ph.D.
McCoy Hall Room 530
Telephone: 512.245.2311  Fax: 512.245.8375
http://www.mccoy.txstate.edu/

Associate Dean
William T. Chittenden, Ph.D.
Associate Dean
Todd Jewell, Ph.D.
Associate Dean
David Wierschem, Ph.D.
Assistant Dean
Kent Hamilton

Department Chairs
Accounting—Ann L. Watkins, Ph.D.
Computer Information Systems and Quantitative Methods—Ju Long, Ph.D.
Finance and Economics—Ruby Kishan, Ph.D. Interim
Management—Paula L. Rechner, Ph.D.
Marketing—Raymond P. Fisk, Ph.D.

Named on February 27, 2004 in honor of the generous support of Mr. and
Mrs. Emmett McCoy, Texas State’s Emmett and Miriam McCoy College
of Business Administration provides broad-based undergraduate and
master’s-level educational programs that produce graduates with the
values, knowledge, and skills to help them excel in a diverse, globally-
competitive environment.

The McCoy College of Business Administration is dedicated to pursuing
and providing the knowledge and skills that prepare graduate students for
key management responsibilities in today’s complex and dynamic global
business environment. The McCoy College challenges graduate students
to develop the knowledge, skills, and abilities necessary to advance their
personal and professional objectives through an environment of teaching
excellence, complemented by scholarly research and service.

Master of Business Administration

- Major in Business Administration (General Flex Non-thesis Option) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-genflex-nonthesis-mba)
- Major in Business Administration (General Flex Thesis Option) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-genflex-thesis-mba)
- Major in Business Administration (Flex with Computer Information Systems Option) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-computerinfosystems-mba)
- Major in Business Administration (Flex with Engineering Technology Option) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-engineeringtech-mba)
- Major in Business Administration (Flex with Health Administration Option) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-healthadmin-mba)