The Master of Science major in Marketing Research and Analysis (MSMRA) program readies graduates for positions in marketing that will be involved in creating, analyzing, interpreting, and utilizing data. These positions include marking managers, market research analysts and survey researchers. Typical job titles include Strategic Data Insights Analysts, Senior Director Marketing, Marketing Analytics Manager, Consumer Insights Manager, Digital Marketing Analyst, and Consumer Researcher.

The Master of Science in Quantitative Finance and Economics (MSQFE) prepares students with advanced skills in financial and economic analysis using large data sets. Graduates from this program have(6,5),(997,990) the quantitative and methodological skills and knowledge needed in the marketplace, becoming capable of transforming financial and economic problems into business solutions through statistical analysis, computation and simulation methods, and numerical modeling.

Master of Business Administration

- Major in Business Administration (Flex Computer Information Systems Concentration) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-computerinfosystems-mba/)
- Major in Business Administration (Flex Engineering Technology Concentration) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-engineeringtech-mba/)
- Major in Business Administration (Flex Healthcare Administration Concentration) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-healthadmin-mba/)
- Major in Business Administration (Flex Human Resource Management Concentration) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-humanresourcemang-mba/)
- Major in Business Administration (Flex International Business Concentration) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-international-business-mba/)
- Major in Business Administration (Flex Supply Chain Management Concentration) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-supplychainmgmt-mba/)
- Major in Business Administration (Full-Time Cohort) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/mba/)
- Major in Business Administration (General Flex Non-thesis Option) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-genflex-nonthesis-mba/)
- Major in Business Administration (General Flex Thesis Option) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-genflex-thesis-mba/)