EMMETT AND MIRIAM MCCOY COLLEGE OF BUSINESS ADMINISTRATION

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Accounting—Ann L. Watkins, Ph.D.
Computer Information Systems and Quantitative Methods—Ju Long, Ph.D.
Finance and Economics—Ruby P. Kishan, Ph.D.
Management—Paula L. Rechner, Ph.D.
Marketing—Enrique P. Becerra, Ph.D., Interim

Named on February 27, 2004 in honor of the generous support of Mr. and Mrs. Emmett McCoy, Texas State’s Emmett and Miriam McCoy College of Business Administration provides broad-based undergraduate and master’s-level educational programs that produce graduates with the values, knowledge, and skills to help them excel in a diverse, globally-competitive environment.

The McCoy College of Business Administration is dedicated to developing the knowledge and skills that prepare graduate students to take on key management roles in today’s complex and dynamic global business environment. The McCoy College challenges graduate students intellectually, develops their powers of critical thinking, and prepares them for leadership roles in their professional and civic lives.

Master of Business Administration

- Major in Business Administration (General Flex Non-thesis Option) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-genflex-nonthesis-mba)
- Major in Business Administration (General Flex Thesis Option) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-genflex-thesis-mba)
- Major in Business Administration (Flex Computer Information Systems Concentration) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-computerinfosystems-mba)
- Major in Business Administration (Flex Engineering Technology Concentration) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-engineeringtech-mba)
- Major in Business Administration (Flex Supply Chain Management Concentration) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/business-flex-supplychainmgmt-mba)
- Major in Business Administration (Full-Time Cohort) (http://mycatalog.txstate.edu/graduate/mccoy-business-administration/mba)