

BACHELOR OF SCIENCE IN FAMILY AND CONSUMER SCIENCES (B.S.F.C.S.) MAJOR IN FASHION MERCHANDISING (PLANNING AND PRESENTATION CONCENTRATION)

**Minimum required: 120
semester credit hours**

General Requirements

1. The general education core curriculum courses are listed in the degree plan below along with the statewide component code number. See the General Education Core Curriculum (<http://mycatalog.txstate.edu/undergraduate/general-education-core-curriculum>) section of this catalog for the Texas State requirements and options in the core curriculum, including Honors courses.
2. A minor in Business Administration is required for this major. Courses for the minor in Business Administration are included in the following degree plan.
3. This major is required to take specialized courses in Fashion Merchandising including culture and consumer behavior, textiles, textile product analysis, fashion buying principles, fashion merchandising, fashion history, fashion merchandising administration, fashion economics, and fashion planning and presentation strategies.
4. Majors participate in an internship in a related area.
5. Majors must complete a minimum of 36 advanced hours (3000 or 4000 level courses).
6. Nine semester credit hours must be writing intensive (WI).
7. If two years of the same modern language are taken in high school, then no additional language hours will be required for the degree. In the absence of modern language taken in high school, then two semesters of the same modern language (1410 and 1420) must be taken at the college level, and the requirement will be added to the student's degree audit.
8. Majors must pass all required Fashion Merchandising courses with a "C" or higher.

Course Requirements

Freshman	Hours
FCS 1310	3
FM 1330	3
FM 1332	3
FM 2330	3
COMM 1310 (Component Area Option Code 090/091)	3
ENG 1310 (Communication Component Code 010)	3

ENG 1320 (Communication Component Code 010)	3
US 1100	1
HIST 1310 (American History Component Code 060)	3
MATH 1315 or 1319 (Mathematics Component Code 020)	3
POSI 2310 (Government/Political Science Component Code 070)	3

31

Sophomore	Hours
FCS 3303	3
FM 2335	3
FM 2336	3
FM 3330	3
ECO 2301	3
ACC 2301	3
ART 2313	3
HIST 1320 (American History Component Code 060)	3
Life & Physical Sciences Component Code 030	6

30

Junior	Hours
FM 3333	3
FM 3334	3
FM 3335 or 3336	3
Social & Behavioral Sciences Component Code 080	3
Select one of the following:	3
MC 3343	
MC 3367	
CA 3341	
CA 3342	

ENG Literature (Component Area Option Code 090/094)	3
School Electives	6
Elective	2
POSI 2320 (Government/Political Science Component Code 070)	3

29

Senior	Hours
PHIL 1305 or 1320 (Language, Philosophy & Culture Component Code 040)	3
FM 4301	3
FM 4331	3
FM 4333	3
FM 4337	3
FM 4339	3
Select four of the following:	12
BLAW 2361	
CIS 3317	
FIN 3325	

MGT 3303

MKT 3343

30

Total Hours: 120