General Requirements

1. The general education core curriculum courses are listed in the degree plan below along with the statewide component code number. See the General Education Core Curriculum (http://mycatalog.txstate.edu/undergraduate/general-education-core-curriculum/) section of this catalog for the Texas State requirements and options in the core curriculum, including Honors courses.

2. All students seeking B.S. or B.A. degrees within the School of Journalism and Mass Communication must complete ENG 1310, ENG 1320 and COMM 1310 or their equivalent courses to meet degree requirements. Most students will meet these requirements through their general education core curriculum.

3. In addition to the general education core curriculum, this major requires three hours of English literature, three hours of math/science/computer science courses and a minor.

4. Students must select a minor from the approved list of Undergraduate Minors (http://www.mycatalog.txstate.edu/undergraduate/minors/).

5. All students in this degree program must earn a "C" or higher in each of the core courses in Mass Communication and the following major courses:

Code	Title	Hours
MC 1301	Introduction to Mass Communication	3
MC 1313	Media Writing	3
or MC 3313	Foundations of Public Relations Writing	
MC 4301	Media Law and Ethics	3
MC 4315	Web Design Publishing	3
MC 4326	Advanced Social Media and Analytics	3
MC 4342	Career Professionalism	3
MC 4346	Artificial Intelligence and Automation for Media Professionals	3
MC 4381	Fundamentals of Digital and Online Media	3
MC 4328	Digital Media Innovation Capstone	3

Course Requirements

Freshman

First Semester	Hours	Second Semester	Hours
ENG 1310 (Communication Component Code 010 [TCCN ENGL 1301])	3	ENG 1320 (Communication Component Code 010 [TCCN ENGL 1302])	3
POSI 2310 (Government/Political Science Component Code 070 [TCCN GOVT 2306])	3	POSI 2320 (Government/Political Science Component Code 070 [TCCN GOVT 2305])	3
COMM 1310 (Component Area Option Code 090/091 [TCCN SPCH 1311])	3	MC 4381	3
Mathematics Component Code 020[1]	3	ART 2313, DAN 2313, MU 2313, or TH 2313 (Creative Arts Component Code 050 [TCCN HUMA 1315])	3
MC 1301 (TCCN COMM 1307)	3	Social and Behavioral Sciences Component Code 080	3
		US 1100	1
	16		**15**

Sophomore

First Semester	Hours	Second Semester	Hours
MC 1313 or 3313 (TCCN COMM 2311)	3	MC 4315	3
Life and Physical Sciences Component Code 030	3	ENG Literature (Component Area Option Code 090/094) [TCCN ENGL 2322, 2323, 2332, 2333, 2327 or 2328]	3
PHIL 1305 or 1320 (Language, Philosophy, and Culture Component Code 040 [TCCN PHIL 1301 or 2306])	3	American History Component Code 060	3
MC Elective	3	Life and Physical Sciences Component Code 030	3
American History Component Code 060	3	SOCI 3307	3
	15		**15**

Junior

First Semester	Hours	Second Semester	Hours
MC 4326	3	Computer Science, Logic, Mathematics or Science[1]	3
ENG Literature	3	Minor	6
Minor	3	Digital Media Innovation Electives	6
MC 4346	3		
MC 4342	3		
	15		**15**

Senior

First Semester	Hours	Second Semester	Hours
MC 4328	3	MC 4301	3
MC Advanced Elective	3	MC Advanced Elective	3
Minor	6	MC Elective	3
Media Performance	1	Electives	4
		Minor	3
	13		**16**

Total Hours: 120

Code	Title	Hours
Digital Media Innovation Electives		
Select 6 hours from the following:		
MC 3111	Drone Bootcamp	1
MC 3112	Social Media Analytics Platforms	1
MC 3113	3D Drone Modeling	1
MC 3115	Digital Media Tools and Skills	1
MC 3116	Digital Media Innovation Concepts	1
MC 3119	Fundamentals of Layout and Design	1
MC 3120	Editing and Enhancing Digital Imagery	1
MC 3122	Search Engine Optimization Fundamentals	1
MC 3390	Media Design	3
MC 4323	Multimedia Journalism	3
MC 4324	Visual Storytelling	3

MC 4325	Coding and Data Skills for Communicators	3
MC 4327	Mobile Media and Development	3
MC 4336H	Web Content Strategy for Organizations	3
MC 4336J	Texas State Career Accelerator Program	3
MC 4337	Data Journalism	3
MC 4343	Immersive Storytelling	3
MC 4345	Drone Storytelling	3
MC 4347	Social Media Video	3
MC 4360	Mobile Storytelling in the Outdoors	3
MC 4361	Documentaries	3

Code	Title	Hours
Media Performance		
Select 1 of the following:		
MC 1100S	Interviewing for Storytelling	1
MC 2111	Media Practicum	1
MC 3100	Grammar for Media Professionals	1
MC 3111	Drone Bootcamp	1
MC 3112	Social Media Analytics Platforms	1
MC 3113	3D Drone Modeling	1
MC 3114	Career Exploration: Destination America	1
MC 3115	Digital Media Tools and Skills	1
MC 3116	Digital Media Innovation Concepts	1
MC 3117	Freelancing for Media Professionals	1
MC 3118	Careers in Media	1
MC 3119	Fundamentals of Layout and Design	1
MC 3120	Editing and Enhancing Digital Imagery	1
MC 3121	TV Program Production	1
MC 3122	Search Engine Optimization Fundamentals	1
MC 4130	Internship	1

[1] Any mathematics course from the general education core curriculum Mathematics Component may be chosen except MATH 1316 .