

## Minimum required: 120 semester credit hours

### Admission Requirements

1. Any student admitted to Texas State University with an overall GPA of at least a 2.25 and a "C" or higher in MC 1301 will automatically be admitted to their selected major in the School of Journalism and Mass Communication. If a student does not meet these requirements upon admission, they will be temporarily classified as a pre-major in the School of Journalism and Mass Communication. As soon as the student meets any missing requirements, they will be admitted to their selected major in the School of Journalism and Mass Communication.

### General Requirements

1. The general education core curriculum courses are listed in the degree plan below along with the statewide component code number. See the General Education Core Curriculum (<http://mycatalog.txstate.edu/undergraduate/general-education-core-curriculum/>) section of this catalog for the Texas State requirements and options in the core curriculum, including Honors courses.
2. All students seeking B.S. or B.A. degrees within the School of Journalism and Mass Communication must complete ENG 1310, ENG 1320 and COMM 1310 or their equivalent courses to meet degree requirements. Most students will meet these requirements through their general education core curriculum.
3. In addition to the general education core curriculum, this major requires three hours of English literature, three hours of math/science/computer science courses and a minor.
4. Students must select a minor from the approved list of Undergraduate Minors (<http://www.mycatalog.txstate.edu/undergraduate/minors/>).
5. For transfer students, 12 semester credit hours (7 additional hour may also be acceptable at Texas State) may be transferred from a Texas public institution of higher education for the Communication Field of Study Sub-Area Radio & Television Broadcasting/Broadcast Journalism and be applied to the Bachelor of Science degree with a major in Electronic Media at Texas State University. More information about the Field of Study (<http://mycatalog.txstate.edu/undergraduate/general-information/academic-policies/texas-legislative-requirements/>) is available in the Academic Policies section of this catalog. The transferable Texas Common Course Number (TCCN) is listed below the Texas State University course number in the following course list.

Code	Title	Hours
<b>Competency Area 1 choose 3 hours from the following:</b>		<b>3</b>
MC 1301	Introduction to Mass Communication	
TCCN: COMM 1307		
MC ELNA		
TCCN: COMM 1335		
<b>Competency Area 2 choose 3 hours from the following:</b>		<b>3</b>
MC 1313	Media Writing	
TCCN: COMM 2311		
MC ELNA		
TCCN: COMM 2339		

<b>Competency Area 3 choose 3 hours from the following:</b>		<b>3</b>
MC 3311	Video Production	
TCCN: COMM 1336		
<b>Competency Area 4 choose 3 hours from the following:</b>		<b>3</b>
MC ELNA		
TCCN: COMM 2303		
<b>Total Hours</b>		<b>12</b>

6. All students in this degree program must earn a "C" or higher in each of three core courses in Mass Communication, which include:

Code	Title	Hours
MC 1301	Introduction to Mass Communication	3
MC 4301	Media Law and Ethics	3
MC 4381	Fundamentals of Digital and Online Media	3

7. All students in this degree program must earn a "C" or higher in all prerequisite courses and in the following major courses:

Code	Title	Hours
MC 1313	Media Writing	3
MC 3306	Writing for the Electronic Media	3
MC 3311	Video Production	3
or MC 4324	Visual Storytelling	
MC 3312	Television News	3

### Course Requirements

		Freshman	
		First Semester Hours	Second Semester Hours
ENG 1310 (Communication Component Code 010 [TCCN ENGL 1301])	3	ENG 1320 (Communication Component Code 010 [TCCN ENGL 1302])	3
POSI 2310 (Government/Political Science Component Code 070 [TCCN GOVT 2306])	3	POSI 2320 (Government/Political Science Component Code 070 [TCCN GOVT 2305])	3
COMM 1310 (Component Area Option Code 090/091 [TCCN SPCH 1311])	3	MC 4381	3
Mathematics Component Code 020	3	ART 2313, DAN 2313, MU 2313, or TH 2313 (Creative Arts Component Code 050 [TCCN HUMA 1315])	3
MC 1301 (TCCN COMM 1307)	3	Social and Behavioral Sciences Component Code 080	3
US 1100	1		
		<b>16</b>	<b>15</b>

		Sophomore	
		First Semester Hours	Second Semester Hours
MC 1313 (TCCN COMM 2311)	3	MC Elective	3
Life and Physical Sciences Component Code 030	3	ENG Literature (Component Area Option Code 090/094) [TCCN ENGL 2322, 2323, 2332, 2333, 2327 or 2328]	3

PHIL 1305 or 1320 (Language, Philosophy, and Culture Component Code 040 [TCCN PHIL 1301 or 2306])	3 American History Component Code 060	3
MC 3311 or 4324	3 Life and Physical Sciences Component Code 030	3
American History Component Code 060	3 SOCI 3307	3
<b>15</b>		<b>15</b>

<sup>1</sup> Any mathematics course from the general education core curriculum Mathematics Component may be chosen except MATH 1316 .

<b>First Semester Hours</b>		<b>Second Semester Hours</b>
MC 3306	3 Computer Science, Logic, Mathematics or Science <sup>1</sup>	3
ENG literature [TCCN ENGL 2322, 2323, 2332, 2333, 2327 or 2328]	3 MC 3394	3
MC Elective	3 MC Advanced Eletive	3
Elective	3 Minor	6
Minor	3	
<b>15</b>		<b>15</b>

<b>First Semester Hours</b>		<b>Second Semester Hours</b>
MC 3312	3 Select 1 of the following:	3
MC 4301	3 MC 3307	
Minor	6 MC 3375	
Media Performance	1 MC 4315	
	MC 4357	
	MC Advanced Elective	3
	Electives	7
	Minor	3
<b>13</b>		<b>16</b>

**Total Hours: 120**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Media Performance</b>		
Select 1 of the following:		
MC 2111	Media Practicum	
MC 3100	Grammar for Media Professionals	
MC 3111	Drone Bootcamp	
MC 3112	Social Media Analytics Platforms	
MC 3113	3D Drone Modeling	
MC 3114	Career Exploration: Destination America	
MC 3115	Digital Media Tools and Skills	
MC 3116	Digital Media Innovation Concepts	
MC 3117	Freelancing for Media Professionals	
MC 3118	Careers in Media	
MC 3119	Fundamentals of Layout and Design	
MC 3120	Editing and Enhancing Digital Imagery	
MC 3121	TV News Production	
MC 3122	Search Engine Optimization Fundamentals	
MC 4130	Internship	