

BACHELOR OF SCIENCE (B.S.) MAJOR IN ELECTRONIC MEDIA AND MASS COMMUNICATION (DIGITAL MEDIA CONCENTRATION)

**Minimum required: 120
semester credit hours**

Admission Requirements

- Any student admitted to Texas State may declare and be admitted to the program under a temporary status called pre-mass communication. Once a student has accumulated at least thirty credit hours and meets the requirements outlined below, the student will be admitted to the school in full-major status. Students who fail to meet these requirements will not be admitted to the major.
 - An overall GPA of at least a 2.5 on a 4.0 scale.
 - A grade of a "C" or higher in MC 1100B and MC 1301.

General Requirements

- The general education core curriculum courses are listed in the degree plan below along with the statewide component code number. See the General Education Core Curriculum (<http://mycatalog.txstate.edu/undergraduate/general-education-core-curriculum>) section of this catalog for the Texas State requirements and options in the core curriculum, including Honors courses.
- All students seeking B.S. or B.A. degrees within the School of Journalism and Mass Communication must complete ENG 1310, ENG 1320 and COMM 1310 or their equivalent courses to meet degree requirements. Most students will meet these requirements through their general education core curriculum.
- In addition to the general education core curriculum, this major requires three additional hours of English literature, three hours of math/science/logic/computer science courses and a minor.
- Majors must select a minor from the approved list of Undergraduate Minors (<http://www.mycatalog.txstate.edu/undergraduate/minors>).
- For transfer students, 12 semester credit hours (7 additional hour may also be acceptable at Texas State) may be transferred from a Texas public institution of higher education for the Communication Field of Study Sub-Area Radio & Television Broadcasting/Broadcast Journalism and be applied to the Bachelor of Science degree with a major in Electronic Media and Mass Communication at Texas State University. More information about the Field of Study (<http://mycatalog.txstate.edu/undergraduate/general-information/academic-policies/texas-legislative-requirements>) is available in the Academic Policies section of this catalog. The transferable Texas Common Course Number (TCCN) is listed below the Texas State University course number in the following course list.

Code	Title	Hours
Competency Area 1 choose 3 hours from the following:		3
MC 1301	Introduction to Mass Communication	
TCCN: COMM 1307		

MC ELNA		
TCCN: COMM 1335		
Competency Area 2 choose 3 hours from the following:		3
MC 1313	Media Writing	
TCCN: COMM 2311		
MC ELNA		
TCCN: COMM 2339		
Competency Area 3 choose 3 hours from the following:		3
MC 3311	Video Production	
TCCN: COMM 1336		
Competency Area 4 choose 3 hours from the following:		3
MC ELNA		
TCCN: COMM 2303		
Total Hours		12

- All students in this degree program must earn a "C" or higher in each of four core courses in Mass Communication, which include:

Code	Title	Hours
MC 1301	Introduction to Mass Communication	3
MC 1313	Media Writing	3
MC 4301	Media Law and Ethics	3
MC 4381	Fundamentals of Digital and Online Media	3

- All students in this degree program must earn a "C" or higher in all prerequisite courses and in the following major courses:

Code	Title	Hours
MC 3306	Writing for the Electronic Media	3
MC 3311	Video Production	3
or MC 4324	Visual Storytelling	
MC 3312	Television News	3

Course Requirements

Freshman	Hours
COMM 1310 (Component Area Option Code 090/091)	3
ENG 1310 (Communication Component Code 010)	3
ENG 1320 (Communication Component Code 010)	3
Mathematics Component Code 020 ¹	3
US 1100	1
POSI 2310 (Government/Political Science Component Code 070)	3
POSI 2320 (Government/Political Science Component Code 070)	3
MC 1301	3
MC 1100B	1
MC 4381	3
ART 2313, DAN 2313, MU 2313, or TH 2313 (Creative Arts Component Code 050)	3

Social & Behavioral Sciences Component Code 080	3	MC 3375	
		MC 4315	
	32	MC 4357	
Sophomore	Hours	MC Elective	3
ENG Literature (Component Area Option Code 090/094)	3	Select one of the following:	1
PHIL 1305 or 1320 (Language, Philosophy & Culture Component Code 040)	3	MC 1100A	
MC 1313	3	MC 1100C	
MC 3311 or 4324	3	MC 1100D	
Life & Physical Sciences Component Code 030	6	MC 1100E	
MC 4315	3	MC 1100F	
HIST 1310 (American History Component Code 060)	3	MC 1100G	
HIST 1320 (American History Component Code 060)	3	MC 1100H	
SOCI 3307	3	MC 1100I	
	30	MC 1100J	
Junior	Hours	MC 1100K	
ENG Literature	3	MC 1100L	
Computer Science, Logic, Mathematics or science ¹	3	MC 1100M	
MC 3306	3	MC 1100O	
MC 3394	3	MC 1100P	
Minor	9	MC 2111	
Select six hours from the following:	6	MC 4130	
MC 1100D		Minor	9
MC 1100E		Free Electives	9
MC 1100F			31
MC 1100G			
MC 1100K			
MC 1100L			
MC 1100M			
MC 1100P			
MC 3390			
MC 4323			
MC 4324			
MC 4325			
MC 4326			
MC 4327			
MC 4336B			
MC 4336E			
MC 4336F			
MC 4336G			
MC 4382Y			
	27		
Senior	Hours		
MC 3312	3		
MC 4301	3		
Select one of the following:	3		
MC 3307			

Total Hours: 120

¹ Any mathematics course from the general education core curriculum Mathematics Component may be chosen except MATH 1316 .