

# BACHELOR OF SCIENCE (B.S.) MAJOR IN ELECTRONIC MEDIA (MULTIMEDIA PRODUCTION CONCENTRATION)

**Minimum required: 120  
semester credit hours**

## Admission Requirements

1. Any student admitted to Texas State University with an overall GPA of at least a 2.25 and a "C" or higher in MC 1301 will automatically be admitted to their selected major in the School of Journalism and Mass Communication. If a student does not meet these requirements upon admission, they will be temporarily classified as a pre-major in the School of Journalism and Mass Communication. As soon as the student meets any missing requirements, they will be admitted to their selected major in the School of Journalism and Mass Communication.

## General Requirements

1. The general education core curriculum courses are listed in the degree plan below along with the statewide component code number. See the General Education Core Curriculum (<http://mycatalog.txstate.edu/undergraduate/general-education-core-curriculum/>) section of this catalog for the Texas State requirements and options in the core curriculum, including Honors courses.
2. All students seeking B.S. or B.A. degrees within the School of Journalism and Mass Communication must complete ENG 1310, ENG 1320 and COMM 1310 or their equivalent courses to meet degree requirements. Most students will meet these requirements through their general education core curriculum.
3. In addition to the general education core curriculum, this major requires three additional hours of English literature, three hours of math/science/logic/computer science courses and a minor.
4. Students must select a minor from the approved list of Undergraduate Minors (<http://www.mycatalog.txstate.edu/undergraduate/minors/>).
5. For transfer students, 12 semester credit hours (7 additional hour may also be acceptable at Texas State) may be transferred from a Texas public institution of higher education for the Communication Field of Study Sub-Area Radio & Television Broadcasting/Broadcast Journalism and be applied to the Bachelor of Science degree with a major in Electronic Media at Texas State University. More information about the Field of Study (<http://mycatalog.txstate.edu/undergraduate/general-information/academic-policies/texas-legislative-requirements/>) is available in the Academic Policies section of this catalog. The transferable Texas Common Course Number (TCCN) is listed below the Texas State University course number in the following course list.

Code	Title	Hours
<b>Competency Area 1 choose 3 hours from the following:</b>		<b>3</b>
MC 1301	Introduction to Mass Communication	
TCCN: COMM 1307		

MC ELNA		
TCCN: COMM 1335		
<b>Competency Area 2 choose 3 hours from the following:</b>		<b>3</b>
MC 1313	Media Writing	
TCCN: COMM 2311		
MC ELNA		
TCCN: COMM 2339		
<b>Competency Area 3 choose 3 hours from the following:</b>		<b>3</b>
MC 3311	Video Production	
TCCN: COMM 1336		
<b>Competency Area 4 choose 3 hours from the following:</b>		<b>3</b>
MC ELNA		
TCCN: COMM 2303		
<b>Total Hours</b>		<b>12</b>

6. All students in this degree program must earn a "C" or higher in each of three core courses in Mass Communication, which include:

Code	Title	Hours
MC 1301	Introduction to Mass Communication	3
MC 4301	Media Law and Ethics	3
MC 4381	Fundamentals of Digital and Online Media	3

7. All students in this degree program must earn a "C" or higher in all prerequisite courses and in the following major courses:

Code	Title	Hours
MC 1313	Media Writing	3
MC 3306	Writing for the Electronic Media	3
MC 3311	Video Production	3
or MC 4324	Visual Storytelling	
MC 3312	Television News	3

## Course Requirements

Freshman	Hours
COMM 1310 (Component Area Option Code 090/091)	3
ENG 1310 (Communication Component Code 010)	3
ENG 1320 (Communication Component Code 010)	3
Mathematics Component Code 020 <sup>1</sup>	3
US 1100	1
POSI 2310 (Government/Political Science Component Code 070)	3
POSI 2320 (Government/Political Science Component Code 070)	3
MC 1301	3
MC 3100	1
MC 4381	3
ART 2313, DAN 2313, MU 2313, or TH 2313 (Creative Arts Component Code 050)	3

Social and Behavioral Sciences 3  
Component Code 080

**32**

**Sophomore**

**Hours**

ENG Literature (Component Area 3  
Option Code 090/094)

PHIL 1305 or 1320 (Language, 3  
Philosophy, and Culture Component  
Code 040)

MC 1313 3

MC 3311 or 4324 3

Life and Physical Sciences 6  
Component Code 030

MC 3319 3

American History Component Code 6  
060

SOCI 3307 3

**30**

**Junior**

**Hours**

ENG Literature 3

Computer Science, Logic, 3  
Mathematics or science<sup>1</sup>

MC 3306 3

MC 3394 3

Minor 9

Select two of the following: 6

MC 3311

MC 3312

MC 3390

MC 4312

MC 4324

MC 4336G

**27**

**Senior**

**Hours**

MC 3312 3

MC 4301 3

Select one of the following: 3

MC 3307

MC 3375

MC 4315

MC 4357

MC Elective 3

Select one of the following: 1

MC 1100A

MC 1100C

MC 1100D

MC 1100E

MC 1100F

MC 1100G

MC 1100H

MC 1100I

MC 1100J

MC 1100K

MC 1100L	
MC 1100M	
MC 1100O	
MC 1100P	
MC 1100Q	
MC 1100R	
MC 2111	
MC 4130	
Minor	9
Electives	9
<hr/>	
<b>31</b>	

**Total Hours: 120**

<sup>1</sup> Any mathematics course from the general education core curriculum Mathematics Component may be chosen except MATH 1316 .