

BACHELOR OF SCIENCE (B.S.) MAJOR IN ELECTRONIC MEDIA AND MASS COMMUNICATION (SPORTS MEDIA CONCENTRATION)

**Minimum required: 120
semester credit hours**

Admission Requirements

- Any student admitted to Texas State may declare and be admitted to the program under a temporary status called pre-mass communication. Once a student has accumulated at least thirty credit hours and meets the requirements outlined below, the student will be admitted to the school in full-major status. Students who fail to meet these requirements will not be admitted to the major.
 - An overall GPA of at least a 2.5 on a 4.0 scale.
 - A grade of a "C" or higher in MC 1100B and MC 1301.

General Requirements

- The general education core curriculum courses are listed in the degree plan below along with the statewide component code number. See the General Education Core Curriculum (<http://mycatalog.txstate.edu/undergraduate/general-education-core-curriculum>) section of this catalog for the Texas State requirements and options in the core curriculum, including Honors courses.
- All students seeking B.S. or B.A. degrees within the School of Journalism and Mass Communication must complete ENG 1310, ENG 1320 and COMM 1310 or their equivalent courses to meet degree requirements. Most students will meet these requirements through their general education core curriculum.
- In addition to the general education core curriculum, this major requires three additional hours of English literature, three hours of math/science/logic/computer science courses and a minor.
- Majors must select a minor from the approved list of Undergraduate Minors (<http://www.mycatalog.txstate.edu/undergraduate/minors>).
- For transfer students, 12 semester credit hours (7 additional hour may also be acceptable at Texas State) may be transferred from a Texas public institution of higher education for the Communication Field of Study Sub-Area Radio & Television Broadcasting/Broadcast Journalism and be applied to the Bachelor of Science degree with a major in Electronic Media and Mass Communication at Texas State University. More information about the Field of Study (<http://mycatalog.txstate.edu/undergraduate/general-information/academic-policies/texas-legislative-requirements>) is available in the Academic Policies section of this catalog. The transferable Texas Common Course Number (TCCN) is listed below the Texas State University course number in the following course list.

Code	Title	Hours
Competency Area 1 choose 3 hours from the following:		3
MC 1301	Introduction to Mass Communication	
TCCN: COMM 1307		

MC ELNA		
TCCN: COMM 1335		
Competency Area 2 choose 3 hours from the following:		3
MC 1313	Media Writing	
TCCN: COMM 2311		
MC ELNA		
TCCN: COMM 2339		
Competency Area 3 choose 3 hours from the following:		3
MC 3311	Video Production	
TCCN: COMM 1336		
Competency Area 4 choose 3 hours from the following:		3
MC ELNA		
TCCN: COMM 2303		
Total Hours		12

- All students in this degree program must earn a "C" or higher in each of four core courses in Mass Communication, which include:

Code	Title	Hours
MC 1301	Introduction to Mass Communication	3
MC 1313	Media Writing	3
MC 4301	Media Law and Ethics	3
MC 4381	Fundamentals of Digital and Online Media	3

- All students in this degree program must earn a "C" or higher in all prerequisite courses and in the following major courses:

Code	Title	Hours
MC 3306	Writing for the Electronic Media	3
MC 3311	Video Production	3
or MC 4324	Visual Storytelling	
MC 3312	Television News	3

Course Requirements

Freshman	Hours
COMM 1310 (Component Area Option Code 090/091)	3
ENG 1310 (Communication Component Code 010)	3
ENG 1320 (Communication Component Code 010)	3
Mathematics Component Code 020 ¹	3
US 1100	1
POSI 2310 (Government/Political Science Component Code 070)	3
POSI 2320 (Government/Political Science Component Code 070)	3
MC 1301	3
MC 1100B	1
MC 4381	3
ART 2313, DAN 2313, MU 2313, or TH 2313 (Creative Arts Component Code 050)	3

Social & Behavioral Sciences 3
Component Code 080

32

Sophomore

Hours

ENG Literature (Component Area
Option Code 090/094) 3

PHIL 1305 or 1320 (Language,
Philosophy & Culture Component
Code 040) 3

MC 1313 3

MC 3311 or 4324 3

Life & Physical Sciences
Component Code 030 6

MC 4329 3

HIST 1310 (American History
Component Code 060) 3

HIST 1320 (American History
Component Code 060) 3

SOCI 3307 3

30

Junior

Hours

ENG Literature 3

Computer Science, Logic,
Mathematics or science¹ 3

MC 3306 3

MC 3394 3

Minor 9

Select six hours from the following: 6

MC 4312

MC 4324

MC 4330

MC 4331

MC 4357

27

Senior

Hours

MC 3312 3

MC 4301 3

Select one of the following: 3

MC 3307

MC 3375

MC 4315

MC 4357

MC Elective 3

Select one of the following: 1

MC 1100A

MC 1100C

MC 1100D

MC 1100E

MC 1100F

MC 1100G

MC 1100H

MC 1100I

MC 1100J

MC 1100K

MC 1100L

MC 1100M

MC 1100O

MC 1100P

MC 2111

MC 4130

Minor 9

Free Electives 9

31

Total Hours: 120

¹ Any mathematics course from the general education core curriculum Mathematics Component may be chosen except MATH 1316.