BACHELOR OF ARTS (B.A.) MAJOR IN MASS COMMUNICATION

Minimum required: 120 semester credit hours

Admission Requirements

1. Any student admitted to Texas State may declare and be admitted to the program under a temporary status called pre-mass communication. Once a student has accumulated at least thirty credit hours and meets the requirements outlined below, the student will be admitted to the school in full-major status. Students who fail to meet these requirements will not be admitted to the major.
   a. An overall GPA of at least a 2.5 on a 4.0 scale.
   b. A grade of a "C" or higher in MC 1100B and MC 1301.

General Requirements

1. The general education core curriculum courses are listed in the degree plan below along with the statewide component code number. See the General Education Core Curriculum (http://mycatalog.txstate.edu/undergraduate/general-education-core-curriculum) section of this catalog for the Texas State requirements and options in the core curriculum, including Honors courses.

2. All students seeking B.S. or B.A. degrees within the School of Journalism and Mass Communication must complete ENG 1310, ENG 1320 and COMM 1310 or their equivalent courses to meet degree requirements. Most students will meet these requirements through their general education core curriculum.

3. In addition to the general education core curriculum requirements, the Bachelor of Arts degree (http://mycatalog.txstate.edu/undergraduate/degree-program-information) (B.A.) requires three additional hours of English literature, three hours of math/science/logic/computer science courses, six hours of 2000-level modern language courses and a minor.

4. For transfer students, 12 semester credit hours (1 additional hour may also be acceptable at Texas State) may be transferred from a Texas public institution of higher education for the Communication Field of Study Sub-Areas of Advertising/Public Relations, Journalism/Mass Communication and Radio & Television Broadcasting/Broadcast Journalism and be applied to the Bachelor of Arts degree with a major in Mass Communication at Texas State University. More information about the Field of Study (http://mycatalog.txstate.edu/undergraduate/general-information/academic-policies/texas-legislative-requirements) is available in the Academic Policies section of this catalog. The transferable Texas Common Course Number (TCCN) is listed below the Texas State University course number in the following course list.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MC 1301</td>
<td>Introduction to Mass Communication</td>
<td>3</td>
</tr>
<tr>
<td>TCCN: COMM 1307</td>
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</tbody>
</table>

5. All students in this degree program must earn a "C" or higher in each of four core courses in Mass Communication, which include:

<table>
<thead>
<tr>
<th>Code</th>
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</tr>
</thead>
<tbody>
<tr>
<td>MC 1301</td>
<td>Introduction to Mass Communication</td>
<td>3</td>
</tr>
<tr>
<td>MC 1313</td>
<td>Media Writing</td>
<td>3</td>
</tr>
<tr>
<td>MC 4301</td>
<td>Media Law and Ethics</td>
<td>3</td>
</tr>
<tr>
<td>MC 4381</td>
<td>Fundamentals of Digital and Online Media</td>
<td>3</td>
</tr>
</tbody>
</table>

6. All students in this degree program must earn a "C" or higher in all prerequisite courses and MC 4335.

7. Majors must select a minor from the approved list of Undergraduate Minors (http://www.mycatalog.txstate.edu/undergraduate/minors).

8. The minimum number of hours required for this degree program is 120. The number of free elective hours a student will complete depends on the number of hours a student may need to achieve the required 120 total or 36 advanced hours.

Course Requirements

<table>
<thead>
<tr>
<th>Freshman</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>COMM 1310 (Component Area Option Code 090/091)</td>
<td>3</td>
</tr>
<tr>
<td>ENG 1310 (Communication Component Code 010)</td>
<td>3</td>
</tr>
<tr>
<td>ENG 1320 (Communication Component Code 010)</td>
<td>3</td>
</tr>
<tr>
<td>Mathematics Component Code 020</td>
<td>3</td>
</tr>
<tr>
<td>US 1100</td>
<td>1</td>
</tr>
<tr>
<td>POSI 2310 (Government/Political Science Component Code 070)</td>
<td>3</td>
</tr>
<tr>
<td>POSI 2320 (Government/Political Science Component Code 070)</td>
<td>3</td>
</tr>
<tr>
<td>MC 1301</td>
<td>3</td>
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</table>
Bachelor of Arts (B.A.) Major in Mass Communication

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Hours</th>
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<tbody>
<tr>
<td>MC 1100B</td>
<td>1</td>
</tr>
<tr>
<td>MC 4381</td>
<td>3</td>
</tr>
<tr>
<td>Life &amp; Physical Sciences Component Code 030</td>
<td>3</td>
</tr>
<tr>
<td>Social &amp; Behavioral Sciences Component Code 080</td>
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</tbody>
</table>

**Sophomore**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ENG Literature (Component Area Option Code 090/094)</td>
<td>3</td>
</tr>
<tr>
<td>PHIL 1305 or 1320 (Language, Philosophy &amp; Culture Component Code 040)</td>
<td>3</td>
</tr>
<tr>
<td>MC 1313</td>
<td>3</td>
</tr>
<tr>
<td>MC 3355</td>
<td>3</td>
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<tr>
<td>Life &amp; Physical Sciences Component Code 030</td>
<td>3</td>
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<tr>
<td>Modern Language 1410</td>
<td>4</td>
</tr>
<tr>
<td>Modern Language 1420</td>
<td>4</td>
</tr>
<tr>
<td>HIST 1310 (American History Component Code 060)</td>
<td>3</td>
</tr>
<tr>
<td>HIST 1320 (American History Component Code 060)</td>
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**Junior**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ART 2313, DAN 2313, MU 2313, or TH 2313 (Creative Arts Component Code 050)</td>
<td>3</td>
</tr>
<tr>
<td>MC 3360</td>
<td>3</td>
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<tr>
<td>MC Elective</td>
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<tr>
<td>Select one of the following:</td>
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<tr>
<td>MC 3319</td>
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<tr>
<td>MC 3311</td>
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<td>MC 3390</td>
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<td>MC 4304</td>
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<td>MC 4312</td>
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<td>MC 4309</td>
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<td>MC 4315</td>
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<tr>
<td>Minor</td>
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</tr>
<tr>
<td>Modern Language 2310</td>
<td>3</td>
</tr>
<tr>
<td>Modern Language 2320</td>
<td>3</td>
</tr>
<tr>
<td>SOCI 3307</td>
<td>3</td>
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<tr>
<td>BA ENG Literature</td>
<td>3</td>
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</table>

**Senior**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Hours</th>
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<tbody>
<tr>
<td>MC 3383</td>
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</tr>
<tr>
<td>MC 4305</td>
<td>3</td>
</tr>
<tr>
<td>MC 4301</td>
<td>3</td>
</tr>
<tr>
<td>MC 4335</td>
<td>3</td>
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<tr>
<td>Minor</td>
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<tr>
<td>Electives</td>
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</tbody>
</table>

Total Hours: 120