# Minor in Mass Communication

The minor in Mass Communication requires 18 semester credit hours.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Required Courses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MC 1301</td>
<td>Introduction to Mass Communication</td>
<td>3</td>
</tr>
<tr>
<td>or MC 4302</td>
<td>History of Mass Media</td>
<td></td>
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<tr>
<td>MC 3343</td>
<td>Introduction to Public Relations</td>
<td>3</td>
</tr>
<tr>
<td>MC 3319</td>
<td>Visual Communication</td>
<td>3</td>
</tr>
<tr>
<td>or MC 4381</td>
<td>Fundamentals of Digital and Online Media</td>
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<tr>
<td>MC 3355</td>
<td>Mass Media and Society</td>
<td>3</td>
</tr>
<tr>
<td>or MC 3375</td>
<td>Electronic Media as Entertainment</td>
<td></td>
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<tr>
<td>MC 3367</td>
<td>Advertising</td>
<td>3</td>
</tr>
<tr>
<td>or MC 4303</td>
<td>International Advertising</td>
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<tr>
<td><strong>Choose 3 hours from the following: (Course cannot be duplicated from above.)</strong></td>
<td>3</td>
<td></td>
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<tr>
<td>MC 1301</td>
<td>Introduction to Mass Communication</td>
<td></td>
</tr>
<tr>
<td>MC 3375</td>
<td>Electronic Media as Entertainment</td>
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<tr>
<td>MC 4303</td>
<td>International Advertising</td>
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<tr>
<td>MC 4308</td>
<td>Women and Minorities in the Media</td>
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<td>MC 4309</td>
<td>Visual Literacy: Film</td>
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<tr>
<td>MC 4310</td>
<td>International Communication</td>
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<tr>
<td>MC 4319</td>
<td>Latinas/Latinos and the Media</td>
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<tr>
<td>MC 4322</td>
<td>Health Communication Campaigns</td>
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<tr>
<td>MC 4381</td>
<td>Fundamentals of Digital and Online Media</td>
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<tr>
<td>MC 4382Q</td>
<td>Media in Asia and Southeast Asia</td>
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</table>

**Total Hours** 18