

MINOR IN MASS COMMUNICATION

The minor in Mass Communication requires 18 semester credit hours.

| Code | Title | Hours |
|------------------------------------|--|-----------|
| Required Courses | | |
| MC 3343 | Introduction to Public Relations | 3 |
| MC 3355 | Mass Media and Society | 3 |
| MC 3367 | Advertising | 3 |
| MC 4302 | History of Mass Media | 3 |
| Choose 6 hours from the following: | | 6 |
| MC 1301 | Introduction to Mass Communication | |
| MC 3375 | Programming in Electronic Media | |
| MC 4303 | International Advertising | |
| MC 4308 | Women and Minorities in the Media | |
| MC 4309 | Visual Literacy: Film | |
| MC 4310 | International Communication | |
| MC 4318 | Media Ethics | |
| MC 4319 | Latinas/Latinos and the Media | |
| MC 4322 | Health Communication Campaigns | |
| MC 4381 | Fundamentals of Digital and Online Media | |
| MC 4382L | Feature Writing and Freelancing | |
| MC 4382N | | |
| MC 4382O | Travel Journalism | |
| MC 4382Q | Media in Asia and Southeast Asia | |
| MC 4382R | Media Violence | |
| Total Hours | | 18 |