

The minor in Mass Communication requires 18 semester credit hours.

Code	Title	Hours
Required Courses		
MC 1301	Introduction to Mass Communication	3
or MC 4302	History of Mass Media	
MC 3343	Introduction to Public Relations	3
MC 3319	Visual Communication	3
or MC 4381	Fundamentals of Digital and Online Media	
MC 3355	Mass Media and Society	3
or MC 3375	Electronic Media as Entertainment	
MC 3367	Advertising	3
or MC 4303	International Advertising	
Choose 3 hours from the following: (Course cannot be duplicated from above.)		3
MC 1301	Introduction to Mass Communication	
MC 3375	Electronic Media as Entertainment	
MC 4303	International Advertising	
MC 4308	Women and Minorities in the Media	
MC 4309	Visual Literacy: Film	
MC 4310	International Communication	
MC 4319	Latinas/Latinos and the Media	
MC 4322	Health Communication Campaigns	
MC 4381	Fundamentals of Digital and Online Media	
MC 4382Q	Media in Asia and Southeast Asia	
Total Hours		18