

# BACHELOR OF ARTS (B.A.) MAJOR IN COMMUNICATION STUDIES (PERSUASION, ADVOCACY, AND CIVIC ENGAGEMENT CONCENTRATION)

**Minimum required: 120  
semester credit hours**

## General Requirements

1. The general education core curriculum courses are listed in the degree plan below along with the statewide component code number. See the General Education Core Curriculum (<http://mycatalog.txstate.edu/undergraduate/general-education-core-curriculum/>) section of this catalog for the Texas State requirements and options in the core curriculum, including Honors courses.
2. In addition to the general education core curriculum requirements, the Bachelor of Arts degree (<http://mycatalog.txstate.edu/undergraduate/degree-program-information/>) (B.A.) requires six additional hours of English literature, three hours of math/science/logic/computer science courses, six hours of 2000-level modern language courses and a minor.
3. Students must select a minor from the approved list of Undergraduate Minors (<http://www.mycatalog.txstate.edu/undergraduate/minors/>).
4. The core courses required of all Communication Studies students are COMM 1310, COMM 2315, COMM 2330, COMM 2338, COMM 3301 and COMM 3302.
5. For transfer students, 12 semester credit hours in Communications (or equivalents) may be transferred from a Texas public institution of higher education for the Communications Field of Study (FOS) and be applied to the Bachelor of Arts degree with a major in Communication Studies at Texas State University. More information about the Field of Study (<http://mycatalog.txstate.edu/undergraduate/general-information/academic-policies/texas-legislative-requirements/>) is available in the Academic Policies section of this catalog. The transferable Texas Common Course Number (TCCN) is listed below the Texas State University course number in the following course list. In the case where there is no Texas State University course number equivalent to a TCCN number, an elective will be counted.

Code	Title	Hours
COMM 1310	Fundamentals of Human Communication	3
TCCN: SPCH 1311		
COMM 2338	Public Speaking	3
TCCN: SPCH 1315		
COMM 2315	Interpersonal Communication	3
TCCN: SPCH 1318		
COMM Elective		3

TCCN: SPCH 1321

**Total Hours** 12

6. The minimum number of hours required for this degree program is 120. The number of free elective hours a student will complete depends on the number of hours a student may need to achieve the required 120 total or 36 advanced hours.

## Course Requirements

Freshman	Hours
COMM 1310 (Component Area Option Code 090/091)	3
ENG 1310 (Communication Component Code 010)	3
ENG 1320 (Communication Component Code 010)	3
Mathematics Component Code 020	3
US 1100	1
POSI 2310 (Government/Political Science Component Code 070)	3
POSI 2320 (Government/Political Science Component Code 070)	3
COMM 2315	3
COMM 2338	3
ART 2313, DAN 2313, MU 2313, or TH 2313 (Creative Arts Component Code 050)	3
Social and Behavioral Sciences Component Code 080	3
	<b>31</b>
Sophomore	Hours
ENG Literature (Component Area Option Code 090/094)	3
PHIL 1305 or 1320 (Language, Philosophy, and Culture Component Code 040)	3
COMM 2330	3
Life and Physical Sciences Component Code 030	6
Modern Language 1410	4
Modern Language 1420	4
American History Component Code 060	6
	<b>29</b>
Junior	Hours
COMM 3301	3
COMM 3302	3
Persuasive COMM Advanced Electives	6
Minor	9
BA ENG Literature	3
Modern Language 2310	3
BA Computer Science, Logic, Mathematics or science	3

**30**

<b>Senior</b>	<b>Hours</b>
Persuasive COMM Advanced Electives	9
Modern Language 2320	3
Minor	9
Free Electives	9
	<b>30</b>

---

**Total Hours: 120**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Persuasive Communication Electives</b>		
COMM 3310	Communication Theory	
COMM 3316F	Rhetoric, Race, and Memory	
COMM 3318V	Speechwriting	
COMM 3325	Communication and Conflict Management	
COMM 3345	Argumentation and Debate	
COMM 3350	Public Advocacy and Civic Engagement	
COMM 4307	Media Criticism	
COMM 4321	American Speeches	
COMM 4322	Rhetoric of Protest Movements	
COMM 4324	Organizational Rhetoric	
COMM 4331	Persuasion	
COMM 4338	Advanced Public Speaking	
COMM 4345	Political Communication	
COMM 4346	Environmental Communication and Sustainability	
COMM 4347	Leadership and Communication	
COMM 4390	Communication Internship	