

Minimum required: 120 semester credit hours

Admission Requirements

Admission to the College is competitive, and a student must be admitted to the College to pursue a B.B.A. degree. Consideration for admission to McCoy College undergraduate programs is based on specific admission criteria.

To be considered for admission to McCoy College, students should list a business major in their first-choice major and apply to Texas State by the stated deadlines on the Undergraduate Admissions website.

Students who are admitted to the University but denied admission to McCoy College will be considered for admission to their second choice major or if one is not listed, students will be declared an Exploratory Professional major.

Admission Process for Prospective Texas State Students

Freshman

- Students admitted to Texas State as a Freshman will be automatically admitted to McCoy College if they meet Assured Admission requirements and select business major as their first-choice major.

Transfer

- Students admitted to Texas State as a Transfer will be automatically admitted McCoy College if they meet Program Entry requirements based on total semester credit hours earned and select a business major as their first-choice major.

Admission Process for Current Texas State Students

For current Texas State students, an internal application is available online on the CenturyLink Academic Advising Center website. Students attending Texas State who are currently on academic probation are not eligible for admission to McCoy College.

General Requirements

1. For the B.B.A. degree, any McCoy College student whose Texas State GPA drops below a 2.0 is placed on probation by Texas State and on restricted status by McCoy College. Students on restricted status must increase their Texas State GPA to at least 2.0 in the subsequent semester or their admission to McCoy College will be voided. Students are required to meet with a representative of the McCoy College Academic Advising Center to remove probation holds; otherwise, the hold will prevent registration or schedule changes. A student whose admission is voided may regain admission to McCoy College by going through the application process and competing with other applicants for openings. Students with a Texas State GPA below a 2.0 are also subject to the University academic probation and suspension policies.
2. All students seeking the B.B.A. must complete the following general education core curriculum courses as required by McCoy College. The general education core curriculum courses are listed in the degree plan below along with the statewide component code number. See the General Education Core Curriculum (<http://mycatalog.txstate.edu/undergraduate/general-education-core-curriculum/>) section of this catalog for other information about the general education core curriculum.

3. To provide a common body of knowledge in business, all students seeking the B.B.A. must complete the following common core of business courses or their equivalents as required by the McCoy College:

Code	Title	Hours
B A 2310	Introduction to Business in a Global Environment	3
ACC 2361	Introduction to Financial Accounting	3
ACC 2362	Introduction to Managerial Accounting	3
CIS 1323	Introduction to Microcomputer Applications	3
ECO 2314	Principles of Microeconomics	3
ECO 2315	Principles of Macroeconomics	3
QMST 2333	Business Statistics	3
BLAW 3301	Legal Environment of Business	3
MGT 3303	Management of Organizations	3
MKT 3343	Principles of Marketing	3
CIS 3380	Enterprise Information Technology and Business Intelligence	3
FIN 3312	Business Finance	3
MGT 3353	Business Communication	3
MGT 4335	Strategic Management and Business Policy	3

4. A combination of courses in the major program area specified by the appropriate academic department and restricted upper-division business electives to complement the major are also required for the B.B.A.
5. Free electives to achieve a minimum total of 120 semester hours are also required. To ensure compliance with the course requirements for a B.B.A. degree, students should follow the general sequence of courses specified for the curriculum in this section of the catalog.
6. Also, students who did not complete satisfactorily at least two years of the same foreign language in high school must complete two semesters (6-8 hours) of a single foreign language in college.
7. Nine hours of designated "writing intensive" (WI) courses must be completed at Texas State to satisfy degree requirements.
8. For transfer students, 24 semester credit hours in the business core curriculum (or their equivalents) may be transferred from a Texas public institution of higher education for the Business Administration and Management Field of Study and be applied to the B.B.A. major in Computer Information Systems at Texas State University. More information about the Field of Study (<http://mycatalog.txstate.edu/undergraduate/general-information/academic-policies/texas-legislative-requirements/>) is available in the Academic Policies section of this catalog. If transferring additional business courses, please contact the McCoy College of Business CenturyLink Academic Advising Center for assistance. The transferable Texas Common Course Number (TCCN) is listed below the Texas State University course number in the following course list. Students who complete MATH 1319 (TCCN: MATH 1324) in the FOS will receive 3 semester credit hours towards free electives.

Code	Title	Hours
CIS 1323	Introduction to Microcomputer Applications (Directed Elective)	3
TCCN: BCIS 1305		

B A 2310	Introduction to Business in a Global Environment	3
TCCN: BUSI 1301		
ECO 2314	Principles of Microeconomics	3
TCCN: ECON 2302		
ECO 2315	Principles of Macroeconomics	3
TCCN: ECON 2301		
ACC 2361	Introduction to Financial Accounting	3
TCCN: ACCT 2301		
ACC 2362	Introduction to Managerial Accounting	3
TCCN: ACCT 2302		
QMST 2333	Business Statistics (Directed Elective)	3
TCCN: BUSI 2305		
Elective		3
TCCN: MATH 1324		
Total Hours		24

9. Students must achieve the following minimum grade-point averages for graduation:
- a Texas State GPA of 2.00
 - a Business GPA of 2.25 (includes common business core, major(s), and restrictive/advanced electives); and
 - a GPA of 2.0 in the minor(s).

Course Requirements

Freshman		
First Semester Hours	Second Semester Hours	
ENG 1310 (Communication Component Code 010 [TCCN ENGL 1301])	3 ENG 1320 (Communication Component Code 010 [TCCN ENGL 1302])	3
MATH 1329 (Mathematics Component Code 020 [TCCN 1325])	3 PHIL 1320 (Language, Philosophy, and Culture Component Code 040 [TCCN PHIL 2306])	3
Life and Physical Sciences Component Code 030	3 Life and Physical Sciences Component Code 030	3
Government/Political Science Component Code 070	3 American History Component Code 060	3
COMM 1310 (Component Area Option Code 090/091 [TCCN SPCH 1311])	3 CIS 1323 (TCCN BCIS 1305) ¹	3
US 1100	1	
16	15	

Sophomore		
First Semester Hours	Second Semester Hours	
ACC 2361 (TCCN ACCT 2301)	3 ACC 2362 (TCCN ACCT 2302)	3
ECO 2314 (Social and Behavioral Sciences Component Code 080 [TCCN ECON 2302])	3 ECO 2315 (TCCN ECON 2301)	3
B A 2310 (TCCN BUSI 1301)	3 Creative Arts Component Code 050 [TCCN HUMA 1315]	3

QMST 2333 (TCCN BUSI 2305)	3 Government/Political Science Component Code 070	3
American History Component Code 060	3 Component Area Option 090	3

15	15	
Junior		
First Semester Hours	Second Semester Hours	
CIS 3305	3 CIS 3325	3
CIS 3360	3 CIS 3382	3
CIS 3374	3 CIS 3390	3
CIS 3380	3 FIN 3312	3
MGT 3303	3 MGT 3353	3
15	15	

Senior		
First Semester Hours	Second Semester Hours	
BLAW 3301 (TCCN BUSI 2301)	3 MGT 4335	3
MKT 3343	3 CIS or QMST Advanced Electives	3
Choose two of the following: CIS 3389, CIS 4318, CIS 4321, CIS 4322, CIS 4349	6 CIS Advanced Electives	3
Restricted Business Elective	3 Free Electives	5
15	14	

Total Hours: 120

¹ Credit can be earned by successfully passing a test. Students must pay a fee to take the test.

CIS Advanced Electives

Code	Title	Hours
CIS 3350	Information Systems Security	3
CIS 3389	Programming for Data Processing	3
CIS 4318	Enterprise System Development and Application Security	3
CIS 4321	Mobile Application Development for Android	3
CIS 4322	Computer System Development and Design	3
CIS 4332	Enterprise Resource Planning Systems	3
CIS 4348	Data Communications and Network Architecture	3
CIS 4349	Advanced Database Management Systems	3
CIS 4350	Ethical Hacking	3
CIS 4358	Network and Cloud Administration	3
CIS 4360	Developing Business Solutions for the Enterprise	3
CIS 4373	Special Topics in Information Systems	3
CIS 4395	Independent Study in Computer Information Systems	3
CIS 4399	Computer Information Systems Internship	3

QMST Advanced Electives

Code	Title	Hours
QMST 3334	Statistical Modeling	3
QMST 3339	Data Mining and Visualization	3
QMST 3341	Computational Methods for Analytics	3

QMST 4314	Decision Analytics	3
QMST 4320	Data Analytics	3
QMST 4373	Special Topics in Quantitative Methods	3

Restricted Business Electives

Code	Title	Hours
ACC 3305	Financial Accounting and Reporting	3
ACC 3313	Intermediate Accounting I	3
BLAW 3360	Business Organizations and Government Regulations	3
ECO 3335	Managerial Economics	3
ECO 4313	Econometrics	3
FIN 3313	Financial Management	3
MGT 3360	Entrepreneurship Studies	3
MGT 4375	Organizational Behavior and Human Relations	3
MKT 3370	Marketing Research	3
MKT 3387	Technology and Marketing	3
MKT 4310	International Marketing	3
MKT 4337	Marketing Management	3