

Minimum required: 120 semester credit hours

Admission Requirements

Admission to the McCoy College of Business Administration (McCoy College) is competitive, and a student must be admitted to the McCoy College to pursue a B.B.A. degree. Consideration for admission to McCoy College undergraduate programs is based on specific admission criteria and is conducted as a rolling admission process. For current Texas State students, applications are available online at <http://advising.mccoy.txstate.edu/apply> (<http://advising.mccoy.txstate.edu/apply/>). For students not yet admitted to the University, applications are available online at www.applytexas.org (<http://www.applytexas.org>). Students should list a business major as their first major choice.

Priority dates are March 1 for summer/fall semester and October 15 for the spring semester. Applications received after the priority date will be considered for admission on a space-available basis. Students not yet admitted to Texas State must meet Texas State admission deadlines. Students attending Texas State who are currently on academic probation are not eligible for admission to McCoy College.

Freshmen and Students with fewer than 30 Semester Credit Hours

Students with fewer than 30 semester credit hours will be automatically admitted to the McCoy College if they receive assured admission (<http://www.admissions.txstate.edu/future/freshman/admissions-requirements.html>) to Texas State and select a first-choice major in the McCoy College of Business Administration. Students who are admitted to the University but denied admission to McCoy College will be considered for admission to their second choice major or as an exploratory professional major.

Students with 30 or more Semester Credit Hours

Students who have completed at least 30 semester credit hours, including ENG 1310, ENG 1320, and MATH 1329, either at Texas State or another college or university and who have a minimum 2.5 overall GPA will be considered for admission based upon a competitive index using the grades from ENG 1310, ENG 1320, MATH 1329, and the overall GPA from all colleges and universities attended. Students will be automatically admitted if they have a cumulative GPA of 3.25 or higher and have completed ENG 1310, ENG 1320 and MATH 1329.

General Requirements

1. For the B.B.A. degree, any McCoy College student whose Texas State GPA drops below a 2.0 is placed on probation by Texas State and on restricted status by McCoy College. Students on restricted status must increase their Texas State GPA to at least 2.0 in the subsequent semester or their admission to McCoy College will be voided. Students are required to meet with a representative of the McCoy College Academic Advising Center to remove probation holds; otherwise, the hold will prevent registration or schedule changes. A student whose admission is voided may regain admission to McCoy College by going through the application process and competing with other applicants for openings. Students with a Texas State GPA below a 2.0 are also subject to the University academic probation and suspension policies.
2. All students seeking the B.B.A. must complete the following general education core curriculum courses as required by McCoy

College. The general education core curriculum courses are listed in the degree plan below along with the statewide component code number. See the General Education Core Curriculum (<http://mycatalog.txstate.edu/undergraduate/general-education-core-curriculum/>) section of this catalog for other information about the general education core curriculum.

3. To provide a common body of knowledge in business, all students seeking the B.B.A. must complete the following common core of business courses or their equivalents as required by the McCoy College:

Code	Title	Hours
B A 1310	Introduction to Business	3
ACC 2361	Introduction to Financial Accounting	3
ACC 2362	Introduction to Managerial Accounting	3
ISAN 1323	Introduction to Microcomputer Applications	3
ECO 2314	Principles of Microeconomics	3
ECO 2315	Principles of Macroeconomics	3
ANLY 2333	Business Statistics	3
B A 3110	Professional Development I	1
B A 3120	Professional Development II	1
BLAW 3301	Legal Environment of Business	3
MGT 3303	Management of Organizations	3
MKT 3343	Principles of Marketing	3
ISAN 3380	Enterprise Information Technology and Business Intelligence	3
FIN 3312	Business Finance	3
MGT 3353	Business Communication	3
MGT 4335	Strategic Management and Business Policy	3

4. A combination of courses in the major program area specified by the appropriate academic department and restricted upper-division business electives to complement the major are also required for the B.B.A.
5. Free electives to achieve a minimum total of 120 semester hours are also required. To ensure compliance with the course requirements for a B.B.A. degree, students should follow the general sequence of courses specified for the curriculum in this section of the catalog.
6. Also, students who did not complete satisfactorily at least two years of the same foreign language in high school must complete two semesters (6-8 hours) of a single foreign language in college.
7. Nine hours of designated "writing intensive" (WI) courses must be completed at Texas State to satisfy degree requirements.
8. For transfer students, 24 semester credit hours in the business core curriculum (or their equivalents) may be transferred from a Texas public institution of higher education for the Business Administration and Management Field of Study and be applied to the B.B.A. major in Computer Information Systems at Texas State University. More information about the Field of Study (<http://mycatalog.txstate.edu/undergraduate/general-information/academic-policies/texas-legislative-requirements/>) is available in the Academic Policies section of this catalog. If transferring additional business courses, please contact the McCoy College of Business CenturyLink Academic Advising Center for assistance. The transferable Texas Common Course Number (TCCN) is listed below the Texas State University course number in the following course list. Students who complete MATH 1319 (TCCN: MATH 1324) in the FOS will receive 3 semester credit hours towards free electives.

Code	Title	Hours
B A 1310	Introduction to Business	3
TCCN: BUSI 1301		
ECO 2314	Principles of Microeconomics	3
TCCN: ECON 2302		
ECO 2315	Principles of Macroeconomics	3
TCCN: ECON 2301		
ACC 2361	Introduction to Financial Accounting	3
TCCN: ACCT 2301		
ACC 2362	Introduction to Managerial Accounting	3
TCCN: ACCT 2302		
Elective		3
TCCN: MATH 1324		
Directed Elective		
ISAN 1323	Introduction to Microcomputer Applications	3
TCCN: BCIS 1305		
ANLY 2333	Business Statistics	3
TCCN: BUSI 2305		
Total Hours		24

9. Students must achieve the following minimum grade-point averages for graduation:
- a Texas State GPA of 2.00
 - a Business GPA of 2.25 (includes common business core, major(s), and restrictive/advanced electives); and
 - a GPA of 2.0 in the minor(s).

Course Requirements

		Freshman	
		First Semester Hours	Second Semester Hours
US 1100		1	3
	ENG 1320 (Communication Component Code 010 [TCCN ENGL 1302])		
ENG 1310 (Communication Component Code 010 [TCCN ENGL 1301])		3	3
	PHIL 1320 (Language, Philosophy, and Culture Component Code 040 [TCCN PHIL 2306])		
MATH 1329 (Mathematics Component 020 [TCCN MATH 1325])		3	3
	Life and Physical Sciences Component Code 030		
COMM 1310		3	3
	American History Component Code 060		
B A 1310 (TCCN BUSI 1301)		3	3
	ISAN 1323 (TCCN BCIS 1305) ¹		
Government/Political Science Component Code 070		3	
		16	15
		Sophomore	
		First Semester Hours	Second Semester Hours
ACC 2361 (TCCN ACCT 2301)		3	3
	ACC 2362 (TCCN ACCT 2302)		

ECO 2314 (Social and Behavioral Sciences Component Code 080 [TCCN ECON 2302])		3	3
	ECO 2315 (TCCN ECON 2301)		
ANLY 2333 (TCCN BUSI 2305)		3	3
	Creative Arts Component Code 050 [TCCN HUMA 1315]		
American History Component Code 060		3	3
	Government/Political Science Component Code 070		
Life and Physical Sciences Component Code 030		3	3
	Component Area Option 090		
	B A 3110		1
		15	16

		Junior	
		First Semester Hours	Second Semester Hours
BLAW 3301 (TCCN BUSI 2301)		3	3
	ISAN 3380		
ISAN 3305		3	3
	ISAN 3382		
ISAN 3374		3	3
	ISAN or ANLY Advanced Electives		
ISAN or ANLY Advanced Electives		3	3
	MGT 3353		
MGT 3303		3	3
	MKT 3343		
B A 3120		1	
		16	15

		Senior	
		First Semester Hours	Second Semester Hours
FIN 3312		3	3
	MGT 4335		
ISAN Advanced Electives		6	9
	ISAN Advanced Electives		
Restricted Business Elective		3	
Free Elective		3	
		15	12

Total Hours: 120

¹ Credit can be earned by successfully passing a test. Students must pay a fee to take the test.

ISAN Advanced Electives

Code	Title	Hours
ISAN 3325	Business Programming II	3
ISAN 3348	Data Communications and Network Architecture	3
ISAN 3350	Information Systems Security	3
ISAN 3360	Web Design and Development	3
ISAN 3389	Programming for Data Processing	3
ISAN 3390	Agile Project Management	3
ISAN 4318	Object Oriented Development	3
ISAN 4321	Mobile Application Development for Android	3
ISAN 4322	Computer System Development and Design	3
ISAN 4332	Enterprise Resource Planning Systems	3
ISAN 4349	Advanced Database Management Systems	3
ISAN 4350	Ethical Hacking	3
ISAN 4358	Network and Cloud Administration	3
ISAN 4360	Developing Business Solutions for the Enterprise	3

ISAN 4373	Topics in Information Systems	3
ISAN 4373A	Cyber-Warfare: Actors, Techniques, and Impact	3
ISAN 4373B	Applied Artificial Intelligence: Development and Application	3
ISAN 4373C	Legacy Systems: Applications, Development, and Support	3
ISAN 4373D	Artificial Intelligence in Business Operations	3
ISAN 4395	Independent Study in Information Systems	3
ISAN 4399	Information Systems Internship	3

ANLY Advanced Electives

Code	Title	Hours
ANLY 3314	Decision Analytics	3
ANLY 3330	Introduction to Business Analytics	3
ANLY 3334	Statistical Modeling	3
ANLY 3339	Data Mining and Visualization	3
ANLY 3341	Computational Methods for Analytics	3
ANLY 4320	Analytics in Practice	3
ANLY 4321	Predictive Analytics	3
ANLY 4373	Special Topics in Analytics	3
ANLY 4373A	Operations Analytics	3
ANLY 4373F	Big Data Analysis and Artificial Intelligence	3

Restricted Business Electives

Code	Title	Hours
ACC 3305	Financial Accounting and Reporting	3
ACC 3313	Intermediate Accounting I	3
BLAW 3360	Business Organizations and Government Regulations	3
ECO 3335	Managerial Economics	3
ECO 4313	Econometrics	3
FIN 3313	Financial Management	3
MGT 3360	Entrepreneurship Studies	3
MGT 4375	Organizational Behavior and Human Relations	3
MKT 3370	Marketing Research	3
MKT 3387	Digital Marketing	3
MKT 4310	International Marketing	3
MKT 4337	Marketing Management	3