The minor in International Business requires 18 semester credit hours. Obtaining an International Business minor will provide students with an understanding of the economic and financial differences across countries. It can also provide a broad background in international management and marketing. Only students seeking a B.B.A. degree are eligible to declare an International Business minor.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
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<tbody>
<tr>
<td>MGT 3375</td>
<td>International Business</td>
<td>3</td>
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<tr>
<td>MKT 4310</td>
<td>International Marketing</td>
<td>3</td>
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</table>

**Prescribed Electives**

Choose 12 hours of advanced courses from the following:

- BA 4300 Independent Study in Global Business
- BA 4312 International Business Internship
- BA 4315 International Trade Operations
- BLAW 3363 International Business Law
- ECO 3317 International Economics
- ECO 3320 Emerging Market Economies
- FIN 4331 International Finance
- FR 3381 Business French I
- GEO 3303 Economic Geography
- GEO 3307 Geography of Europe
- GEO 3308 Latin America
- GEO 3328 Geography of North Africa and the Middle East
- GEO 3332 Geography of South and Southeast Asia
- GEO 3333 Geography of East Asia
- HIST Advanced Courses from Groups A and B
- GER 3380 Business German in Global Economy
- JAPA 3308 Advanced Japanese for Business
- MC 4303 International Advertising
- MC 4310 International Communication
- MGT 4390G Cross-Cultural Human Relations
- MGT 4390V Professional Skills for the Global Workplace
- MKT 3385 Ethnic and Niche Marketing
- SOCI 3320 Population Dynamics
- SOCI 3328 Complex Organizations
- PS 3353 Issues in World Politics
- PS 4354 Politics of International Economic Relations
- SOCI 3350 Gender and Society
- SPAN 3311 Business Spanish I
- SPAN 3312 Business Spanish II

**Total Hours**: 18