EMMETT AND MIRIAM MCCOY COLLEGE OF BUSINESS ADMINISTRATION

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Associate Dean
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Associate Dean
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Assistant Dean
Eugene E. Payne, Ph.D.

Department Chairs
Accounting—Ann L. Watkins, Ph.D.
Computer Information Systems and Quantitative Methods—Ricki G. Ingalls, Ph.D.
Finance and Economics—R. Todd Jewell, Ph.D.
Management—Paula L. Rechner, Ph.D.
Marketing—Raymond P. Fisk, Ph.D.

Named on February 27, 2004 in honor of the generous support of Mr. and Mrs. Emmett McCoy, Texas State’s Emmett and Miriam McCoy College of Business Administration provides broad-based undergraduate and masters-level educational programs that produce graduates with the values, knowledge, and skills to help them excel in a diverse, globally-competitive environment.

Mission
The Emmett and Miriam McCoy College of Business Administration is a student-centered learning community dedicated to sharing values, knowledge, and skills that enable students to compete responsibly and successfully in a global business environment. The College serves a diverse population of undergraduate and graduate students primarily from Texas. Emphasizing an applied orientation, we value teaching excellence and intellectual contributions complemented by service. This environment prepares students for careers in both the private and public sectors. The curriculum addresses the economic, legal, political, social, technological, and demographically diverse environment in which modern business is conducted. This environment emphasizes comprehensive learning that combines general education and professional studies in business. The core requirements cover the main functional areas of business, and specialized study in one of six traditional business majors provides knowledge upon which to build a career.

McCoy College, accredited by AACSB-International, The Association to Advance Collegiate Schools of Business, serves over 3,500 undergraduate and graduate business students and has five academic departments: Accounting, Computer Information Systems and Quantitative Methods, Finance and Economics, Management, and Marketing.

McCoy College is entitled by its designation as an AACSB-International accredited school to have Beta Gamma Sigma as its honorary business society. The university chapter has been in existence since 1997. In the College, the top 10 percent of undergraduate business students in their respective classes are eligible to join the society as early as the last semester of their second year of study. Graduate students ranked in the top 20% of their class may join the society after completing one year of study.

Academic Advising Center
McCoy Hall Room 115
T: 512.245.1993 F: 512.245.1996
www.advising.mccoy.txstate.edu

The McCoy College Academic Advising Center is an accessible, student-centered support service that provides official and accurate academic information, encourages students to develop educational goals, and enables students to identify strategies for success. The services available for students include information sheets for schedule-building and degree requirements, an on-call advisor to address frequently asked questions, one-on-one advising sessions by appointment, information on student professional development opportunities in the College, and the certification of undergraduate graduation applicants. For a complete description of advising services and student responsibilities refer to...
the McCoy College Academic Advising Syllabus which is available for download at http://advising.mccoy.txstate.edu/resources/syllabus.html. Students are required to show their Texas State ID to speak with an advisor about specific academic information.

**Admission Policy**

Admission to the College is competitive, and a student must be admitted to the College to pursue a B.B.A. degree. Consideration for admission to McCoy College undergraduate programs is based on specific admission criteria and is conducted as a rolling admission process. For current Texas State students, applications are available online at http://advising.mccoy.txstate.edu/apply. For students not yet admitted to the University, applications are available online at www.applytexas.org (http://www.applytexas.org). Students should list a business major as their first major choice.

Priority dates are March 1 for summer/fall semester and October 15 for the spring semester. Applications received after the priority date will be considered for admission on a space-available basis. Students not yet admitted to Texas State must meet Texas State admission deadlines. Students attending Texas State who are currently on academic probation are not eligible for admission to McCoy College.

**Freshmen and Students with fewer than 30 Semester Hours**

Students are automatically admitted if their SAT I score is 1200 (Critical Reasoning + Math) or greater, if their ACT score is 27 or greater, or if the student graduated in the top 25% of their high school class. All other applicants will be considered for admission on a space-available basis. Students not yet admitted to Texas State must meet Texas State admission deadlines. Students attending Texas State who are currently on academic probation or who are on restricted status by McCoy College will be voided. Students who are admitted to the University but denied admission to a business degree program will be considered for admission to their second choice major or as an undeclared major.

**Students with 30 or more Semester Hours**

Students who have not been admitted to McCoy College and have completed at least 30 semester hours either at Texas State or another college or university including ENG 1310, ENG 1320, and MATH 1329 will be considered for admission based upon a competitive index using the grades from ENG 1310, ENG 1320, and the overall GPA from all colleges and universities attended. Students will be automatically admitted if they have a cumulative GPA of 3.0 or higher and have completed ENG 1310, ENG 1320 and MATH 1329.

**Restricted Status**

Any business student whose Texas State GPA drops below a 2.0 is placed on probation by Texas State and on restricted status by McCoy College. Business majors on restricted status must increase their Texas State GPA to at least 2.0 in the subsequent semester or their admission to the College will be voided. Students are required to meet with a representative of the McCoy College Academic Advising Center to remove probation holds; otherwise, the hold will prevent registration or schedule changes. A student whose admission is voided may regain admission to the College by going through the application process and competing with other applicants for openings. Business students with a Texas State GPA below a 2.0 are also subject to the University academic probation and suspension policies.

**General Requirements for the B.B.A. Degree**

All students seeking the B.B.A. must complete

1. The general education core curriculum prescribed by Texas State including the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 1310</td>
<td>Fundamentals of Human Communication</td>
<td>3</td>
</tr>
<tr>
<td>ENG 1310</td>
<td>College Writing I</td>
<td>3</td>
</tr>
<tr>
<td>ENG 1320</td>
<td>College Writing II</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1329</td>
<td>Mathematics for Business and Economics II</td>
<td>3</td>
</tr>
<tr>
<td>PHIL 1320</td>
<td>Ethics and Society</td>
<td>3</td>
</tr>
</tbody>
</table>

2. A common core of business courses outlined by McCoy College,  

3. A combination of courses in the major program area specified by the appropriate academic department and restricted upper-division business electives to complement the major, and  

4. Free electives to achieve a minimum total of 120 semester hours. To ensure compliance with the course requirements for a B.B.A. degree, business students should follow the general sequence of courses specified for the business curriculum in this section of the catalog. Also, students who did not complete satisfactorily at least two years of the same foreign language in high school must complete two semesters (6-8 hours) of a single foreign language.

**Enrollment in Upper-Division Business Courses**

Upper-division McCoy College courses (3000- and 4000-level) are restricted to business majors or to students who require the courses for their declared program of study. To be eligible to enroll in these courses, all students must satisfy stated course prerequisites, maintain an overall GPA of 2.00 or greater, and have completed at least 60 semester hours. Students should note that not all courses are taught each semester. If a specific course is needed, students should verify the prospective course offering with the department.

**Common Business Core**

To provide a common body of knowledge in business, all students seeking the B.B.A. are required to complete the following courses or their equivalents:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 2361</td>
<td>Introduction to Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACC 2362</td>
<td>Introduction to Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>CIS 1323</td>
<td>Introduction to Microcomputer Applications</td>
<td>3</td>
</tr>
<tr>
<td>ECO 2314</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECO 2315</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>BLAW 2361</td>
<td>Legal Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>QMST 2333</td>
<td>Business Statistics</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3303</td>
<td>Management of Organizations</td>
<td>3</td>
</tr>
<tr>
<td>MKT 3343</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>CIS 3380</td>
<td>Enterprise Information Technology and Business Intelligence</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3312</td>
<td>Business Finance</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3453</td>
<td>Business Communication and Professional Development</td>
<td>4</td>
</tr>
<tr>
<td>MGT 4335</td>
<td>Strategic Management and Business Policy</td>
<td>3</td>
</tr>
</tbody>
</table>

1 Students in the 2014 and subsequent catalog years cannot receive credit for MGT 3353.
Transfer Credit
Business transfer students must meet residency requirements for all Texas State programs outlined in the academic policies section of this catalog. Additionally at least 50% of the semester hours in business required for the College’s various degree programs must be completed in residence at Texas State.

Undergraduate transfer students who received elective credit rather than course-specific credit from the Texas State admissions office may appeal this designation to the McCoy College department in which the course is offered.

Community/junior college students who plan to transfer to McCoy College are advised to pursue the business curriculum outlined in this section. The appropriate course equivalency guide and/or transfer planning guide should be consulted to resolve questions of course transferability. Courses acceptable for transfer by Texas State will transfer at the level at which the courses were taken (i.e., acceptable courses from a community/junior college transfer as freshman or sophomore courses and cannot be used to satisfy junior/senior-level requirements). A maximum of 72 hours from an accredited community/junior college may be applied to a business degree.

Writing Intensive Hour Requirement
Nine hours of designated “writing intensive” (WI) courses must be completed at Texas State to satisfy degree requirements.

Grade-Point Average for Graduation
B.B.A. students must achieve the following minimum grade-point averages:

1. A Texas State GPA of 2.00
2. A Business GPA of 2.25 (includes common business core, major(s), and restrictive/advanced electives); and
3. A GPA of 2.0 in the minor(s).

B.B.A. Accounting students must achieve the following grade point averages:

1. A Texas State GPA of 2.00
2. A Business GPA of 2.25 (includes common business core, major(s), and restrictive/advanced electives)
3. A GPA of 2.0 in the minor(s); and
4. A Major GPA of 2.50

B.A. students must achieve the following minimum grade point averages:

1. A Texas State GPA of 2.00
2. A major(s) GPA of 2.25 (includes major courses and restricted/advanced electives); and
3. A GPA of 2.0 in the minor(s).

Double Majors Within Bachelor of Business Administration Programs
Students must fulfill the specified requirements for both majors in full and restricted/advanced electives may not double count.

Minors
- Business Administration (http://mycatalog.txstate.edu/undergraduate/mccoy-business-administration/business-administration-minor)

Courses in Business Administration (B A)
This study abroad course introduces students to the international business environment. Topics include cultural, political, social, and economic factors affecting international business, and the regulatory and ethical environment of global businesses.

About Independent Study in Global Business
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter

B A 4312. International Business Internship.
Integration of professional and academic experience through internship in an international business related activity with an external employer. Prerequisites: International Business Minors only, junior or senior classification, enrollment subject to availability and approval.

About International Business Internship
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter

B A 4315. International Trade Operations.
This course examines the basics of international trade operations, focusing on the procedures, documentation, and regulation pertaining to export and import operations from the perspectives of exporters, importers, and various intermediaries. Prerequisites: MGT 3375 and MKT 4310.

About International Trade Operations
3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.
Course Attribute(s): Exclude from 3-peat Processing
Grade Mode: Standard Letter

Information about graduate programs can be found in the Graduate Catalog (http://mycatalog.txstate.edu/graduate).