

EMMETT AND MIRIAM MCCOY COLLEGE OF BUSINESS ADMINISTRATION

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Computer Information Systems and Quantitative Methods—Ju Long,
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Named on February 27, 2004 in honor of Mr. and Mrs. Emmett McCoy, the Emmett and Miriam McCoy College of Business Administration provides broad-based undergraduate and masters-level educational programs that produce graduates with the values, knowledge, and skills to be successful in a diverse, globally-competitive environment.

Mission

The McCoy College of Business Administration fosters an engaged learning community that prepares a diverse student population for successful business careers as responsible global citizens. The College complements these efforts with research that adds to knowledge, provides solutions to business challenges, and contributes to pedagogical advances.

Vision

The McCoy College of Business Administration strives to be a leader in experiential business education and business relevant, socially significant research.

Values

Committed to supporting the mission of Texas State University as a Hispanic Serving Institution and designated emerging research institution for the state of Texas, we embrace:

- A unique combination of experiential learning, excellent faculty instruction, and a student-centered culture.
- Responsiveness, accountability, and on-going contributions through research and service to Texas and beyond.
- Excellence in all endeavors through self-study, innovation, and continuous improvement.
- Integrity and adherence to professional and ethical standards.

- Respect for individuals and a diverse culture that promotes a globally engaged community of students, staff, and faculty.
- Student engagement and development through active involvement in student organizations.
- Life-long learning and professional development of students, staff, and faculty.

Background

Established in 1958, McCoy College offers the Bachelor of Business Administration (B.B.A.) degree with majors in accounting, computer information systems, economics, finance, management, and marketing. The management major offers a teacher certification option. Computer Information Systems offers a certificate program. Additionally, the College cooperates with the College of Liberal Arts in offering the Bachelor of Arts (B.A.) degree with a major in economics. The B.B.A. degree does not require a minor. Non-business majors may choose business administration as their minor.

The learning environment of McCoy College places primary importance on teaching excellence and intellectual contributions complemented by service. This environment prepares students for careers in both the private and public sectors. The curriculum addresses the economic, legal, political, social, technological, and demographically diverse environment in which modern business is conducted. This environment emphasizes comprehensive learning that combines general education and professional studies in business. The core requirements cover the main functional areas of business, and specialized study in one of six traditional business majors provides knowledge upon which to build a career.

McCoy College, accredited by AACSB-International, The Association to Advance Collegiate Schools of Business, serves over 4,700 undergraduate and graduate business students and has five academic departments: Accounting, Computer Information Systems and Quantitative Methods, Finance and Economics, Management, and Marketing.

McCoy College is entitled by its designation as an AACSB-International accredited school to have Beta Gamma Sigma as its honorary business society. The university chapter has been in existence since 1997. In the College, the top 10 percent of undergraduate business students in their respective classes are eligible to join the society as early as the last semester of their second year of study. Graduate students ranked in the top 20% of their class may join the society after completing 40% of their respective program.

Academic Advising Center

McCoy Hall Room 115
Telephone: 512-245-1993 Fax: 512-245-1996
www.advising.mccoy.txstate.edu

The McCoy College of Business Administration Academic Advising Center is an accessible, student-centered support service that encourages students to develop educational goals and identify strategies for success, provides official and accurate academic information, and guides students to the successful completion of an undergraduate degree. The Advising Center also provides opportunities for student engagement through the College's comprehensive student development program, the McCoy Experience. The services available for students include information sheets for schedule-building and degree requirements, an on-call advisor to address frequently asked

questions, one-on-one advising sessions by appointment, information on student professional development opportunities in the College, and the certification of undergraduate graduation applicants. For a complete description of advising services and student responsibilities refer to the McCoy College Academic Advising Center Syllabus which is available for download at <http://advising.mccoy.txstate.edu/resources/syllabus.html>. Students are required to show their Texas State ID to speak with an advisor about specific academic information.

Admission Policy

Admission to the College is competitive, and a student must be admitted to the College to pursue a B.B.A. degree. Consideration for admission to McCoy College undergraduate programs is based on specific admission criteria and is conducted as a rolling admission process. For current Texas State students, applications are available online at <http://advising.mccoy.txstate.edu/apply>. For students not yet admitted to the University, applications are available online at www.applytexas.org (<http://www.applytexas.org>). Students should list a business major as their first major choice.

Priority dates are March 1 for summer/fall semester and October 15 for the spring semester. Applications received after the priority date will be considered for admission on a space-available basis. Students not yet admitted to Texas State must meet Texas State admission deadlines. Students attending Texas State who are currently on academic probation are not eligible for admission to McCoy College.

Freshmen and Students with fewer than 30 Semester Hours

Students are automatically admitted if their SAT score is 1200 or greater, if their ACT score is 27 or greater, or if the student graduated in the top 25% of their high school class. All other applicants will be considered for the remaining openings through a competitive review process. The review is based on a student's high school academic record, standardized test score (SAT or ACT), or a combination of the two. Students who are admitted to the University but denied admission to McCoy College will be considered for admission to their second choice major or as an exploratory professional major.

Students with 30 or more Semester Hours

Students who have completed at least 30 semester hours, including ENG 1310, ENG 1320, and MATH 1329, either at Texas State or another college or university and who have a minimum 2.5 overall GPA will be considered for admission based upon a competitive index using the grades from ENG 1310, ENG 1320, MATH 1329, and the overall GPA from all colleges and universities attended. Students will be automatically admitted if they have a cumulative GPA of 3.25 or higher and have completed ENG 1310, ENG 1320 and MATH 1329.

Restricted Status

Any business student whose Texas State GPA drops below a 2.0 is placed on probation by Texas State and on restricted status by McCoy College. Business majors on restricted status must increase their Texas State GPA to at least 2.0 in the subsequent semester or their admission to the College will be voided. Students are required to meet with a representative of the McCoy College Academic Advising Center to remove probation holds; otherwise, the hold will prevent registration or schedule changes. A student whose admission is voided may regain admission to the College by going through the application process and competing with other applicants for openings. Business students with a Texas State GPA

below a 2.0 are also subject to the University academic probation and suspension policies.

General Requirements for the B.B.A. Degree

- All students seeking the B.B.A. must complete the following general education core curriculum courses as required by the McCoy College:

COMM 1310	Fundamentals of Human Communication	3
ENG 1310	College Writing I	3
ENG 1320	College Writing II	3
MATH 1329	Mathematics for Business and Economics II	3
PHIL 1320	Ethics and Society	3
- To provide a common body of knowledge in business, all students seeking the B.B.A. must complete the following common core of business courses or their equivalents as required by the McCoy College:

B A 2310	Introduction to Business in a Global Environment	3
ACC 2361	Introduction to Financial Accounting	3
ACC 2362	Introduction to Managerial Accounting	3
CIS 1323	Introduction to Microcomputer Applications	3
ECO 2314	Principles of Microeconomics	3
ECO 2315	Principles of Macroeconomics	3
BLAW 2361	Legal Environment of Business	3
QMST 2333	Business Statistics	3
MGT 3303	Management of Organizations	3
MKT 3343	Principles of Marketing	3
CIS 3380	Enterprise Information Technology and Business Intelligence	3
FIN 3312	Business Finance	3
MGT 3453	Business Communication and Professional Development ¹	4
MGT 4335	Strategic Management and Business Policy	3

¹ Students in the 2014 and subsequent catalog years cannot receive credit for MGT 3353.
- A combination of courses in the major program area specified by the appropriate academic department and restricted upper-division business electives to complement the major are also required for the B.B.A.
- Free electives to achieve a minimum total of 120 semester hours are also required. To ensure compliance with the course requirements for a B.B.A. degree, business students should follow the general sequence of courses specified for the business curriculum in this section of the catalog.
- Also, students who did not complete satisfactorily at least two years of the same foreign language in high school must complete two semesters (6-8 hours) of a single foreign language in college.

Enrollment in Upper-Division Business Courses

Upper-division McCoy College courses (3000- and 4000-level) are restricted to business majors or to students who require the courses for their declared program of study. To be eligible to enroll in these courses, all students must satisfy stated course prerequisites, maintain an overall GPA of 2.00 or greater, and have completed at least 60 semester hours. Students should note that not all courses are taught each semester. If a

specific course is needed, students should verify the prospective course offering with the department.

Transfer Credit

Business transfer students must meet residency requirements for all Texas State programs outlined in the academic policies section of this catalog. Additionally, at least 50% of the semester hours in business required for the College's various degree programs must be completed in residence at Texas State.

Undergraduate transfer students who received elective credit rather than course-specific credit from the Texas State admissions office may appeal this designation to the McCoy College department in which the course is offered.

Community/junior college students who plan to transfer to McCoy College are advised to pursue the business curriculum outlined in this section. The appropriate course equivalency guide and/or transfer planning guide should be consulted to resolve questions of course transferability. Courses acceptable for transfer by Texas State will transfer at the level at which the courses were taken (i.e., acceptable courses from a community/junior college transfer as freshman or sophomore courses and cannot be used to satisfy junior/senior-level requirements). A maximum of 72 hours from an accredited community/junior college may be applied to a business degree.

Writing Intensive Hour Requirement

Nine hours of designated "writing intensive" (WI) courses must be completed at Texas State to satisfy degree requirements.

Grade-Point Average for Graduation

B.B.A. students must achieve the following minimum grade-point averages:

1. A Texas State GPA of 2.00
2. A Business GPA of 2.25 (includes common business core, major(s), and restrictive/advanced electives); and
3. A GPA of 2.0 in the minor(s).

B.B.A. Accounting students must achieve the following grade point averages:

1. A Texas State GPA of 2.00
2. A Business GPA of 2.25 (includes common business core, major(s), and restrictive/advanced electives)
3. A GPA of 2.0 in the minor(s); and
4. A Major GPA of 2.50

B.A. students must achieve the following minimum grade point averages:

1. A Texas State GPA of 2.00
2. A major(s) GPA of 2.25 (includes major courses and restricted/advanced electives); and
3. A GPA of 2.0 in the minor(s).

Double Majors within Bachelor of Business Administration Programs

Students must fulfill the specified requirements for both majors in full and restricted/advanced electives may not double count.

Minors

- Business Administration (<http://mycatalog.txstate.edu/undergraduate/mccoy-business-administration/business-administration-minor>)
- International Business (<http://mycatalog.txstate.edu/undergraduate/mccoy-business-administration/international-business-minor>)

Courses in Business Administration (B A)

B A 2310. Introduction to Business in a Global Environment.

The course introduces the modern business enterprise with an emphasis on the interdependence of the business functions in a global environment. Topics include the cross border impacts of culture, politics, and law on trade, investment, marketing, management, and accounting and financial systems. Restricted to BBA students

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

Grade Mode: Standard Letter

B A 4300. Independent Study in Global Business.

This study abroad course introduces students to the international business environment. Topics include cultural, political, social, and economic factors affecting international business, and the regulatory and ethical environment of global businesses

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

Course Attribute(s): Exclude from 3-peat Processing

Grade Mode: Standard Letter

B A 4312. International Business Internship.

Integration of professional and academic experience through internship in an international business related activity with an external employer.

Prerequisites: International Business Minors only, junior or senior classification, enrollment subject to availability and approval

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

Course Attribute(s): Exclude from 3-peat Processing

Grade Mode: Standard Letter

B A 4315. International Trade Operations.

This course examines the basics of international trade operations, focusing on the procedures, documentation, and regulation pertaining to export and import operations from the perspectives of exporters, importers, and various intermediaries. Prerequisites: MGT 3375 and MKT 4310

3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.

Course Attribute(s): Exclude from 3-peat Processing

Grade Mode: Standard Letter