

The minor in Sports Media requires 18 semester credit hours.

Code	Title	Hours
Required Courses:		
MC 4329	Sports Media	3
MC 4331	Strategic Sports Communication	3
MC 4336K	Content Creation for Sports	3
Select 3 hours from:		3
MC 2111	Media Practicum ¹	
or MC 4130	Internship	
or MC 3121	TV Program Production	
MC 4316J	Sport Branding and Media Engagement	
MC 4357	Sports as News	
MC 4362	Video Production for Sports	
Select 6 hours from:		6
MC 1313	Media Writing	
MC 3311	Video Production	
or MC 4323	Multimedia Journalism	
or MC 4324	Visual Storytelling	
COMM 3320	Sport Communication	
REC 1310	Introduction to Recreation and Sport Management	
SOCI 3340	Sociology of Sport and Leisure	
PSY 3336	Sport Psychology	
MKT 3380	Sports Marketing	
Total Hours		18

¹ Must earn three hours in total