

The minor in International Business requires 18 semester credit hours.

Obtaining an International Business minor will provide students with an understanding of the economic and financial differences across countries. It can also provide a broad background in international management and marketing. Only students seeking a B.B.A. degree are eligible to declare an International Business minor.

Code	Title	Hours
Required Courses		
MGT 3375	International Business	3
MKT 4310	International Marketing	3
Prescribed Electives		
Choose 12 hours of advanced courses from the following:		12
B A 4300	Independent Study in Global Business	
B A 4312	International Business Internship	
B A 4315	International Trade Operations	
BLAW 3363	International Business Law	
ECO 3317	International Economics	
ECO 3320	Emerging Market Economies	
FIN 4331	International Finance	
FR 3381	Business French I	
GEO 3303	Economic Geography	
GEO 3307	Geography of Europe	
GEO 3308	Latin America	
GEO 3328	Geography of North Africa and the Middle East	
GEO 3332	Geography of South and Southeast Asia	
GEO 3333	Geography of East Asia	
HIST Advanced Courses from Groups A and B		
GER 3380	Business German in Global Economy	
JAPA 3308	Advanced Japanese for Business	
MC 4303	International Advertising	
MC 4310	International Communication	
MGT 4390G	Cross-Cultural Human Relations	
MGT 4390V		
MKT 3385	Ethnic and Niche Marketing	
SOCI 3320	Population Dynamics	
SOCI 3328	Complex Organizations	
PS 3353	Issues in World Politics	
PS 4354	Politics of International Economic Relations	
SOCI 3350	Gender and Society	
SPAN 3311	Business Spanish I	
SPAN 3312	Business Spanish II	
Total Hours		18